PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																												
A DIFFERENT WORLD(R)					A	18.8	34	1666	1688	302	253	94	753	292	470	399	310	237	417	185	285	248	176	101	183	111	335	220
THU	8.30P	30	NBC	9	B	22.3	38	1980	1707	309	259	99	757	309	505	437	314	211	411	193	285	243	164	101	217	125	322	215
	209	99	CS	32	C	24.3	39	2152	1784	345	288	100	820	326	526	456	337	245	462	200	308	269	195	123	205	115	297	193
ABC MONDAY NIGHT BASEBALL					A	7.6	14	673	1568	208	155	47^	562	151	264	259	233	251	859	292	501	443	378	306	63^	17v	84^	48^
MON	8.00P	228	ABC	1	B	7.6	14	673	1568	208	155	47^	562	151	264	259	233	251	859	292	501	443	378	306	63^	17v	84^	48^
	210	99	SE	1	C	7.6	14	673	1568	208	155	47^	562	151	264	259	233	251	859	292	501	443	378	306	63^	17v	84^	48^
LA VS NY METS/NY YANKS VS OAKLND																												
8.00 - 8.30					A	7.3	15	647	1578	243	167	44^	683	153	275	259	290	352	751	228	396	361	342	307	47^	17v	97^	46^
8.30 - 9.00					A	7.9	15	700	1628	220	154	59^	613	138	247	252	252	314	848	259	459	417	384	340	43^	24^	123	62^
9.00 - 9.30					A	7.4	13	656	1654	216	150	59^	595	132	262	274	263	279	868	279	493	453	385	319	61^	19v	131	71^
9.30 - 10.00					A	7.7	13	682	1613	207	154	49^	552	150	270	265	226	236	883	313	515	463	367	316	86^	20v	92^	63^
10.00 - 10.30					A	8.0	14	709	1564	222	174	51^	540	157	282	267	234	214	865	312	516	448	368	301	77^	17v	83^	51^
10.30 - 11.00					A	7.7	14	682	1504	190	148	40^	492	148	253	246	201	196	880	321	533	450	378	290	78^	17v	83^	51^
11.00 - 11.30					A	7.2	15	638	1518	182	154	33^	500	169	264	257	193	197	920	334	582	503	418	280	63^	11v	35^	20v
11.30 - 12.00					A	7.1	17	629	1533	174	134	45^	538	182	269	267	205	223	910	314	551	481	419	304	43^	11v	42^	25v
ABC THURSDAY NIGHT MOVIE(R)					A	11.0	19	975	1539	352	258	92	847	281	467	449	401	296	455	188	279	259	181	149	120	78	117	80

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
THU	8.00P	180	ABC	1	B	11.0	19	975	1539	352	258	92	847	281	467	449	401	296	455	188	279	259	181	149	120	78	117	80
	196	95	FF	1	C	11.0	19	975	1539	352	258	92	847	281	467	449	401	296	455	188	279	259	181	149	120	78	117	80
SURVIVING																												
8.00 - 8.30					A	7.8	15	691	1534	343	247	85^	816	275	438	437	372	302	482	212	288	267	186	159	108	72^	129	87^
8.30 - 9.00					A	9.0	16	797	1523	351	267	88	819	283	463	448	378	278	451	201	278	263	160	148	125	93	129	86
9.00 - 9.30					A	11.0	19	975	1540	336	245	88	832	277	460	443	393	283	444	180	265	248	175	152	136	89	129	89
9.30 - 10.00					A	12.5	21	1108	1531	345	253	93	832	268	459	440	398	290	463	179	283	267	190	154	126	75	110	73
10.00 - 10.30					A	12.9	22	1143	1581	364	264	103	883	295	488	465	423	305	461	193	292	268	187	143	122	76	114	81
10.30 - 11.00					A	12.7	23	1125	1531	371	270	91	885	288	481	460	424	317	438	175	269	248	183	144	106	64	102	72
AFI SALUTE-JACK LEMMON(S)					A	10.5	19	930	1466	294	193	50^	871	213	386	377	386	430	494	120	238	250	238	222	46^	30^	55^	30^
MON	10.00P	60	CBS																									
	205	99	AC																									
10.00 - 10.30					A	10.4	18	921	1456	298	202	57^	862	220	390	380	380	416	480	127	243	249	227	206	54^	35^	60^	34^
10.30 - 11.00					A	10.5	19	930	1490	293	186	43^	888	208	386	378	396	449	513	113	234	253	251	239	39^	26^	50^	26^
ALF(R)					A	13.2	25	1170	1814	332	279	109	757	325	526	451	321	188	499	253	401	329	203	72	186	98	371	236
MON	8.00P	30	NBC	9	B	16.5	28	1460	1795	288	247	97	695	285	477	416	298	178	484	240	372	314	200	85	206	103	409	268
	185	95	CS	33	C	18.3	28	1619	1904	309	262	99	726	310	502	440	303	181	513	244	395	340	223	93	229	109	437	283
AMERICA'S MOST WANTED					A	6.6	13	585	1707	353	299	122	749	309	535	466	359	172	607	268	451	392	281	122	178	67^	173	98^
SUN	8.00P	30	FOX	9	B	6.3	11	557	1775	358	310	110	717	333	534	445	312	144	667	318	529	460	307	97	191	94	200	114
	125	85	OP	9	C	6.3	11	557	1775	358	310	110	717	333	534	445	312	144	667	318	529	460	307	97	191	94	200	114
BEAUTY & THE BEAST(R)					A	9.6	20	851	1650	314	238	63^	816	230	438	407	385	314	545	191	329	287	235	186	88	50^	201	124
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
BEAUTY & THE BEAST(R)-CONT'D																									
FRI 8.00P 60 CBS	9	B	9.9	19	880	1566	335	251	80	876	221	446	440	418	366	458	123	231	226	215	198	68	38	164	97
198 92 A	30	C	12.2	22	1081	1672	343	260	76	886	241	471	453	426	352	529	139	279	272	271	214	83	48	176	104
8.00 - 8.30		A	8.9	19	789	1659	312	235	65^	812	236	437	406	384	310	557	184	332	293	250	195	94	57^	196	115
8.30 - 9.00		A	10.3	21	913	1643	316	240	62^	820	224	439	408	386	317	535	196	326	281	222	178	82	43^	206	133
BEST OF TV BLOOPERS-JOKES(R)		A	8.7	18	771	1639	223	174	61^	744	206	380	358	362	316	559	193	335	327	251	183	131	79^	204	146
FRI 8.00P 60 NBC	3	B	8.7	18	768	1609	235	181	52	764	224	382	363	347	315	516	156	286	270	240	192	143	89	185	127
196 97 CV	3	C	8.7	18	768	1609	235	181	52	764	224	382	363	347	315	516	156	286	270	240	192	143	89	185	127
8.00 - 8.30		A	8.6	18	762	1621	220	166	63^	747	197	370	354	365	327	534	170	307	305	244	188	133	79^	207	155
8.30 - 9.00		A	8.7	17	771	1675	228	183	61^	750	217	394	366	363	309	591	218	366	353	262	179	130	80^	205	139
BILL COSBY SHOW(R)		A	18.9	35	1675	1674	307	255	80	778	270	456	398	328	278	424	161	276	256	194	114	168	102	305	203
THU 8.00P 30 NBC	11	B	22.4	40	1982	1693	301	249	86	777	286	479	419	321	258	422	179	272	239	173	122	191	111	303	202
212 99 CS	37	C	26.4	43	2342	1785	331	270	88	833	297	492	436	349	291	486	186	298	268	212	154	178	98	287	185
BOYS WILL BE BOYS(R)		A	2.5	5	222	1709	212^	201^	94^	544	264^	372	328	198^	134^	408	186^	291	265^	173^	68v	269^	118^	489	288
SAT 8.30P 30 FOX	8	B	2.8	6	244	1647	188	166	92^	472	242	362	289	182	89^	442	230	348	272	181	73^	270	142	462	334
115 78 CS	8	C	2.8	6	244	1647	188	166	92^	472	242	362	289	182	89^	442	230	348	272	181	73^	270	142	462	334
BRONX ZOO		A	8.3	15	735	1425	342	275	53^	768	271	445	424	342	248	429	171	271	206	173	144	121	78^	107	61^
WED 10.00P 60 NBC	5	B	9.4	17	835	1491	321	251	100	773	274	474	432	361	244	464	187	313	272	213	124	137	79	116	63
197 97 GD	5	C	9.4	17	835	1491	321	251	100	773	274	474	432	361	244	464	187	313	272	213	124	137	79	116	63
10.00 - 10.30		A	8.2	14	727	1407	338	274	49^	759	268	435	413	339	249	416	173	269	202	163	133	131	90	101	57^
10.30 - 11.00		A	8.3	15	735	1460	351	280	58^	785	278	460	440	349	249	447	171	276	211	184	157	113	67^	115	66^
CBS REPORTS(S)		A	8.0	15	709	1457	257	176	65^	643	159	325	346	340	256	684	240	433	416	328	196	37^	4v	93	59^
THU 8.00P 60 CBS																									
207 99 DO																									
THE WALL WITHIN																									
8.00 - 8.30		A	7.9	15	700	1461	258	170	67^	648	158	312	346	337	264	681	225	422	413	335	200	30^	8v	102	65^
8.30 - 9.00		A	8.1	15	718	1453	256	183	63^	638	159	339	346	343	247	688	254	444	419	320	192	43^	1v	84^	53^
CBS TUESDAY MOVIE(R)		A	10.3	18	913	1573	311	220	97	803	262	471	436	394	276	492	156	292	282	247	164	134	80	144	82
TUE 9.00P 120 CBS	8	B	12.0	20	1063	1553	318	229	81	835	242	454	446	415	311	497	151	275	273	246	181	85	44	136	73
204 98 FF	8	C	12.0	20	1063	1553	318	229	81	835	242	454	446	415	311	497	151	275	273	246	181	85	44	136	73
KISS ME GOODBYE																									
9.00 - 9.30		A	9.5	16	842	1606	314	216	90	790	247	448	405	378	291	499	144	266	259	238	198	150	84	167	94
9.30 - 10.00		A	10.1	17	895	1590	317	222	97	820	258	475	448	413	284	483	136	271	272	253	172	149	91	139	78
10.00 - 10.30		A	10.7	18	948	1574	313	222	98	808	279	488	453	397	260	484	163	306	293	251	140	132	83	151	91
10.30 - 11.00		A	10.9	20	966	1528	303	220	102	793	263	469	436	386	271	503	178	322	301	243	149	109	64^	124	65^
CHEERS(R)		A	18.9	32	1675	1634	317	270	102	764	305	497	448	319	221	480	209	342	305	210	112	137	81	253	165
THU 9.00P 30 NBC	11	B	21.8	36	1931	1637	323	272	107	742	323	512	454	308	188	499	235	359	317	209	110	175	91	221	137
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
CHEERS(R)-CONT'D																									
207 99 CS	36	C	23.2	37	2058	1692	351	294	108	794	336	529	467	328	218	535	234	374	335	234	128	164	87	198	121
CHINA BEACH		A	10.5	19	930	1576	334	291	139	769	356	596	531	352	123	598	278	457	411	263	118	87	34^	121	79
WED 10.00P 60 ABC	5	B	12.8	22	1132	1535	330	288	112	753	323	548	499	345	159	580	257	435	407	268	110	106	49	96	53
203 98 GD	5	C	12.8	22	1132	1535	330	288	112	753	323	548	499	345	159	580	257	435	407	268	110	106	49	96	53
10.00 - 10.30		A	10.6	19	939	1555	328	287	145	761	347	585	528	353	124	583	268	442	397	257	118	83	29^	128	80
10.30 - 11.00		A	10.5	19	930	1583	337	293	132	771	362	601	529	347	121	608	286	467	421	267	117	91	38^	113	78
DARK CRYSTAL-PART 1(S,R) TUE 8.00P 60 CBS 161 85 FF		A	5.2	9	461	1775	250	212	98^	658	263	462	412	311	158	530	239	410	345	234	108^	191	86^	396	212
8.00 - 8.30		A	5.0	9	443	1717	259	221	89^	675	259	467	416	331	171	543	240	423	356	244	110^	172	68^	327	167
8.30 - 9.00		A	5.4	10	478	1829	242	203	106^	643	267	458	408	293	145	518	239	399	335	225	106^	209	102^	459	253
DARK CRYSTAL-PART 2(S,R) WED 8.00P 60 CBS 166 85 FF		A	5.1	10	452	1758	273	218	109^	690	271	456	396	319	190	456	198	313	280	200	113^	240	115^	373	194
8.00 - 8.30		A	4.9	9	434	1729	271	216	111^	727	276	475	426	330	206	457	195	315	291	208	110^	232	116^	313	161
8.30 - 9.00		A	5.4	10	478	1752	270	216	105^	644	262	430	361	304	173	446	197	306	265	189	114^	242	112^	420	221
DAVID BOWIE TOUR(S) FRI 9.00P 60 ABC 193 96 GV		A	6.0	12	532	1493	291	242	119^	758	404	524	443	229	201	471	251	356	329	152	96^	82^	43^	183	126
9.00 - 9.30		A	6.4	13	567	1481	287	236	119	742	393	518	417	227	197	457	251	348	317	145	91^	88^	49^	194	138
9.30 - 10.00		A	5.6	11	496	1507	295	248	119^	777	416	532	472	231	205	486	251	366	341	160	102^	75^	36^	169	113^
DAYS & NIGHTS-MOLLY DODD		A	6.4	11	567	1433	253	188	47^	778	207	365	376	331	341	456	150	261	228	209	158	88^	55^	110^	67^
WED 9.00P 30 NBC	2	B	8.0	14	709	1456	277	211	67	792	217	399	397	340	334	418	133	249	219	195	141	102	65	144	92
202 99 CS	2	C	8.0	14	709	1456	277	211	67	792	217	399	397	340	334	418	133	249	219	195	141	102	65	144	92
DESIGNING WOMEN(R)		A	10.4	19	921	1546	319	235	93	904	324	509	447	379	335	460	165	282	271	211	138	66^	35^	116	77
MON 8.30P 30 CBS	10	B	12.2	20	1079	1509	353	270	82	848	293	483	449	367	311	444	147	254	248	204	154	89	54	127	72
173 88 CS	14	C	12.7	20	1128	1543	350	271	85	848	291	481	452	368	314	462	154	264	258	216	161	96	58	137	78
DIRTY DOZEN		A	1.9	4	168	1605	219^	182^	70v	571	163^	331^	343^	274^	178^	676	269^	451	409	305^	169^	182^	71v	177^	82v
SAT 9.00P 60 FOX	5	B	2.1	4	184	1601	191	158^	65^	586	166^	331	325	287	205	672	229	408	372	335	216	162^	64^	181^	127^
117 79 A	5	C	2.1	4	184	1601	191	158^	65^	586	166^	331	325	287	205	672	229	408	372	335	216	162^	64^	181^	127^
9.00 - 9.30		A	1.8	4	159	1612	216^	176^	65v	587	161^	329^	347^	283^	193^	576	218^	355^	349^	256^	157^	221^	91v	227^	106^
9.30 - 10.00		A	2.0	4	177	1600	222^	187^	75v	556	165^	332^	338^	266^	165^	766	316^	539	462	349^	179^	146^	52v	132^	61v
DISNEY SUNDAY MOVIE(R)		A	5.1	11	452	1689	300	239	98^	744	211	407	372	375	296	581	169	367	355	319	183	93^	27v	272	178
SUN 7.00P 60 ABC	9	B	7.7	15	682	1807	248	205	94	668	251	445	396	317	182	526	198	369	356	268	120	179	90	434	286
214 99 FF	31	C	10.1	17	897	1995	273	231	103	709	284	487	436	325	165	584	240	429	401	290	117	202	100	499	319
THE LIBERATORS, PT.1 CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
DISNEY SUNDAY MOVIE(R)-CONT'D																												
	7.00 - 7.30				A	4.8	11	425	1640	296	234	89^	736	197	383	358	378	306	588	177	376	349	319	190	67^	21v	249	168
	7.30 - 8.00				A	5.4	11	478	1732	304	244	107^	751	224	427	385	373	288	574	161	359	360	319	176	115^	31v	293	187
DUET(R)					A	3.0	5	266	1607	325	281	84^	689	350	540	414	262	118^	572	211^	446	424	342	74^	170^	109^	176^	116^
SUN	9.30P	30	FOX	10	B	3.2	5	282	1545	270	241	71^	623	310	462	354	224	138	560	300	453	357	230	75^	163	92^	199	137
	120	85	CS	32	C	3.0	5	269	1604	305	274	80^	653	350	508	396	239	123	583	320	478	376	230	78^	187	108	182	121
EISENHOWER & LUTZ					A	10.6	18	939	1554	306	225	79	821	282	466	443	351	289	513	181	312	300	238	171	107	66^	112	62^
MON	9.30P	30	CBS	8	B	10.9	17	969	1543	338	264	88	794	292	483	446	337	264	516	197	323	311	231	158	100	57	133	79
	205	97	CS	9	C	11.3	18	1001	1543	336	261	87	794	292	482	449	337	267	518	195	325	315	237	158	101	57	129	78
EQUALIZER(R)					A	12.3	22	1090	1490	305	222	54^	784	207	389	372	375	347	515	155	253	238	239	224	95	44^	96	53^
WED	10.00P	60	CBS	10	B	12.5	22	1107	1539	272	187	62	785	181	375	377	396	356	593	159	302	295	297	246	82	36	79	47
	206	99	PD	29	C	12.6	22	1114	1568	272	190	65	759	194	390	383	388	318	643	181	350	339	332	244	86	38	80	43
	10.00 - 10.30				A	11.8	21	1045	1489	298	216	52^	790	205	391	370	378	350	490	137	230	220	228	226	107	55^	101	50^
	10.30 - 11.00				A	12.8	23	1134	1491	312	228	55^	779	209	386	373	373	343	537	171	273	254	248	223	83	34^	92	55^
FACTS OF LIFE(R)					A	10.4	24	921	1541	285	209	81	794	285	441	411	316	285	413	138	235	240	180	137	147	99	187	123
SAT	8.00P	30	NBC	10	B	11.8	25	1047	1596	276	213	74	799	260	425	368	305	333	402	141	226	201	168	149	170	111	225	157

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
	192	93	CS	33	C	13.9	26	1230	1701	300	236	76	825	264	437	379	319	345	443	157	255	230	189	157	173	112	260	174
FAMILY DOUBLE-DARE					A	3.4	8	301	1727	201^	166^	114^	556	275	383	322	215	143^	478	238	346	302	194^	78^	221	97^	472	297
SAT	8.00P	30	FOX	8	B	3.3	7	288	1696	200	172	92^	504	244	372	314	209	103	452	220	353	303	198	73^	205	98^	535	392
	115	79	QG	8	C	3.3	7	288	1696	200	172	92^	504	244	372	314	209	103	452	220	353	303	198	73^	205	98^	535	392
FAMILY TIES(R)					A	10.5	21	930	1636	295	259	96	728	350	493	380	258	195	486	249	361	277	195	102	194	125	228	163
SUN	8.00P	30	NBC	10	B	11.9	21	1054	1704	321	280	87	743	326	502	407	293	202	502	246	364	310	201	108	195	118	264	173
	206	99	CS	37	C	16.9	26	1501	1866	367	317	99	786	360	554	465	315	189	570	277	424	362	239	107	212	120	297	199
FULL HOUSE(R)					A	8.4	17	744	1521	251	193	118	766	330	457	376	240	275	367	159	239	218	141	111	132	77^	255	176
FRI	8.30P	30	ABC	11	B	10.7	20	948	1656	269	209	93	770	262	427	393	308	299	420	166	265	241	182	127	154	97	311	201
	167	86	CS	14	C	11.2	21	989	1684	280	220	97	771	270	439	406	312	285	419	166	263	245	183	125	162	101	332	215
GARRY SHANDLING SHOW					A	4.2	8	372	1709	298	256	107^	710	346	523	402	289	142^	627	299	469	383	288	121^	163^	79^	208	123^
SUN	9.00P	30	FOX	11	B	4.3	7	380	1650	271	244	80	615	323	458	357	211	134	596	337	488	373	230	78	192	102	247	175
	123	86	CS	14	C	4.4	7	386	1663	274	243	84	621	330	468	364	215	129	594	334	486	371	228	78	198	104	252	177
GOLDEN GIRLS(R)					A	14.2	29	1258	1606	294	224	84	848	233	440	421	375	354	414	114	219	216	206	161	153	94	190	121
SAT	9.00P	30	NBC	11	B	18.9	35	1674	1641	300	219	74	861	239	421	394	364	387	434	133	223	210	188	184	139	87	208	141
	164	84	CS	37	C	21.2	37	1880	1705	313	228	69	886	240	416	392	375	412	472	141	242	229	210	198	135	85	213	147
GROWING PAINS(R)					A	14.3	28	1267	1601	283	237	93	705	304	467	387	269	200	428	213	299	260	153	101	226	145	242	179
WED	8.00P	30	ABC	11	B	15.6	27	1385	1670	303	253	102	712	326	490	410	274	183	431	216	312	266	165	91	230	130	298	197
	210	99	CS	13	C	16.2	28	1435	1686	305	256	101	717	326	492	413	277	187	440	217	319	271	173	93	233	129	297	195
HEAD OF THE CLASS(R)					A	14.6	27	1294	1582	308	264	108	704	336	491	409	260	171	426	219	297	255	154	94	220	126	232	158
WED	8.30P	30	ABC	10	B	14.9	25	1322	1647	307	259	113	697	343	498	414	260	158	424	216	312	268	166	81	242	138	284	187
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN.5,1988

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
HEAD OF THE CLASS(R)-CONT'D																											
206	99	CS	32	C	16.2	26	1438	1712	322	272	106	729	338	502	431	279	185	470	232	349	301	192	92	221	119	293	193
HIGH MOUNTAIN RANGERS(R)				A	7.6	17	673	1669	312	238	66^	776	151	366	383	411	344	603	189	317	279	272	259	121	56^	169	90^
SAT 8.00P	60	CBS	9	B	7.7	16	678	1678	254	189	57	769	161	356	347	380	360	624	169	321	311	298	256	110	46	176	111
206	95	A	20	C	9.8	18	870	1809	288	206	57	810	179	384	389	410	366	691	186	358	355	348	278	110	47	197	122
8.00 - 8.30				A	7.3	17	647	1640	300	237	58^	771	144	356	362	392	362	610	187	316	268	262	272	102	47^	157	78^
8.30 - 9.00				A	7.9	17	700	1695	322	240	74^	780	158	376	403	429	328	598	191	317	289	281	248	138	64^	180	101
HIGHWAY TO HEAVEN(R)				A	8.1	15	718	1550	232	152	51^	831	133	288	328	384	469	508	97	234	231	253	243	78^	43^	133	80^
WED 8.00P	60	NBC	1	B	8.1	15	718	1550	232	152	51^	831	133	288	328	384	469	508	97	234	231	253	243	78^	43^	133	80^
195	94	GD	1	C	8.1	15	718	1550	232	152	51^	831	133	288	328	384	469	508	97	234	231	253	243	78^	43^	133	80^
8.00 - 8.30				A	7.9	15	700	1545	230	148	51^	841	138	288	324	379	482	501	98	239	232	243	234	68^	40^	134	76^
8.30 - 9.00				A	8.3	15	735	1556	234	157	52^	821	127	288	332	389	456	515	95	230	231	264	251	87	46^	132	83^
HOOPERMAN(R)				A	11.7	20	1037	1518	337	274	122	717	323	494	434	303	174	484	217	329	296	216	116	160	71	158	84
WED 9.00P	30	ABC	8	B	12.7	21	1129	1582	324	266	110	719	328	501	441	295	172	474	216	337	311	211	100	184	101	206	127
193	94	OP	29	C	14.7	23	1301	1648	315	257	100	753	299	480	440	331	222	529	218	358	324	245	135	162	84	205	132
HUNTER(R)				A	11.6	23	1028	1620	288	217	92	818	232	440	432	401	314	468	131	252	265	254	164	159	91	174	103
SAT 9.30P	60	NBC	11	B	14.2	28	1261	1652	297	222	69	804	225	429	402	385	323	529	149	280	273	271	210	149	87	170	117
163	84	OP	13	C	14.6	29	1297	1661	299	225	69	802	226	432	403	388	319	542	156	289	280	278	212	146	85	171	119
9.30 - 10.00				A	10.7	21	948	1592	272	204	83	815	223	420	419	391	328	421	111	218	230	230	156	173	105	183	108
10.00 - 10.30				A	12.5	25	1108	1644	302	227	101	821	239	456	443	410	302	508	149	282	295	275	171	147	79	167	100
INCREDIBLE IDA EARLY(S,R)				A	6.2	14	549	1489	198	179	43^	650	202	373	304	286	247	416	130	259	241	225	121	189	123	234	170
SUN 7.00P	60	NBC																									
201	99	GD																									
7.00 - 7.30				A	5.5	13	487	1461	187	170	36^	649	192	356	294	284	263	437	129^	265	259	238	130^	186	127^	189	140
7.30 - 8.00				A	6.8	14	602	1533	211	188	49^	661	213	393	316	292	237	406	133	257	230	217	115	194	122	273	197
JAKE AND THE FATMAN(R)				A	10.1	17	895	1583	300	231	70^	841	195	430	408	428	353	493	128	237	243	235	213	119	65^	131	68^
WED 9.00P	60	CBS	10	B	11.8	19	1047	1588	270	180	61	830	163	362	379	425	404	567	117	245	257	288	275	82	34	110	68
174	83	OP	11	C	12.0	19	1061	1592	271	184	63	821	167	364	377	419	394	568	119	248	258	288	274	83	34	120	74
9.00 - 9.30				A	9.3	16	824	1584	285	221	73^	822	191	414	386	417	353	502	132	242	243	234	220	114	61^	147	77^
9.30 - 10.00				A	10.9	18	966	1583	313	239	67	858	199	444	426	437	354	485	125	233	243	236	207	123	68	117	60^
KATE & ALLIE(R)				A	9.0	17	797	1574	300	225	76^	887	282	476	397	368	361	458	158	266	247	202	159	90	55^	139	94
MON 8.00P	30	CBS	10	B	11.7	20	1033	1502	321	245	76	857	271	445	407	357	358	426	124	214	207	190	179	86	56	133	76
172	88	CS	23	C	13.3	21	1180	1541	334	251	76	864	263	440	407	370	370	455	134	226	221	206	197	90	59	133	80
L.A. LAW(R)				A	16.0	28	1418	1543	305	247	91	803	283	485	456	365	265	550	222	359	319	243	160	102	59	87	52
THU 10.00P	60	NBC	10	B	16.8	29	1489	1514	329	271	103	761	294	509	474	348	205	560	236	382	354	247	143	97	53	97	53
210	99	GD	30	C	18.0	31	1596	1565	335	271	102	783	296	508	475	364	225	595	234	396	370	280	160	98	54	89	48
10.00 - 10.30				A	16.1	28	1426	1554	302	241	91	789	274	478	452	359	260	548	221	363	323	242	153	108	61	109	60
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
L.A. LAW(R)-CONT'D																									
10.30 - 11.00		A	16.0	29	1418	1522	306	251	91	812	291	489	457	368	268	549	222	352	313	242	166	96	56	65	43^
LAROUCHE-POLITICAL(S)		A	6.5	13	576	1405	244	181	86^	757	199	396	402	361	300	432	113	212	247	240	168	96^	50^	120	66^
SAT 10.30P 30 NBC																									
162 86 P																									
LIZA MINNELLI:TRIPLE PLAY(S)		A	9.2	16	815	1437	315	243	85	787	271	446	414	362	283	450	147	241	243	213	169	105	59^	95	60^
TUE 10.00P 60 ABC																									
207 99 GV																									
10.00 - 10.30		A	9.8	17	868	1443	317	251	86	770	280	452	409	343	262	437	155	244	239	203	155	118	64^	118	73
10.30 - 11.00		A	8.6	16	762	1430	313	234	84	807	260	439	419	384	307	465	138	237	248	225	184	90	53^	68^	45^
MACGYVER(R)		A	8.0	15	709	1715	277	216	79^	692	224	417	357	339	233	628	238	410	370	310	165	148	42^	246	156
SUN 8.00P 60 ABC	1	B	8.0	15	709	1715	277	216	79^	692	224	417	357	339	233	628	238	410	370	310	165	148	42^	246	156
215 98 A	1	C	8.0	15	709	1715	277	216	79^	692	224	417	357	339	233	628	238	410	370	310	165	148	42^	246	156
8.00 - 8.30		A	7.1	14	629	1665	261	198	76^	695	217	405	348	337	244	613	229	396	351	301	171	120	35^	237	144
8.30 - 9.00		A	8.9	16	789	1755	290	231	80^	690	230	426	364	339	224	640	246	421	386	317	160	171	47^	254	166
MARRIED...WITH CHILDREN(R)		A	6.9	12	611	1712	326	280	99^	681	321	507	410	297	137	647	308	497	406	292	113	203	83^	180	117
SUN 8.30P 30 FOX	11	B	5.5	9	491	1801	325	289	109	699	367	533	412	253	136	663	365	553	454	271	75	198	102	241	159
124 87 CS	33	C	4.8	7	426	1884	325	290	107	685	372	535	420	252	120	684	400	578	454	255	75	223	101	291	192
MATLOCK(R)		A	12.7	23	1125	1461	239	150	45^	857	154	286	292	375	515	472	92	185	185	205	262	63	25^	69	37^
TUE 8.00P 60 NBC	11	B	15.2	25	1343	1589	264	174	46	884	131	325	351	432	494	552	90	203	214	268	306	69	35	85	52
167 90 GD	33	C	16.8	26	1492	1623	257	169	48	885	130	319	352	440	496	583	97	221	233	291	318	66	33	88	52
8.00 - 8.30		A	11.8	22	1045	1456	236	147	51^	871	153	283	288	366	532	458	78	168	176	201	269	55^	23^	73	36^
8.30 - 9.00		A	13.6	24	1205	1465	242	154	40^	845	155	288	296	383	500	484	103	200	192	209	257	70	27^	67	38^
MIAMI VICE(R)		A	11.9	23	1054	1627	267	231	71	752	277	498	448	342	220	547	225	360	311	242	152	134	66	193	121
FRI 10.00P 60 NBC	10	B	12.3	23	1094	1655	287	244	96	698	280	494	439	333	160	627	268	447	391	292	141	154	69	176	114
204 98 OP	10	C	12.3	23	1094	1655	287	244	96	698	280	494	439	333	160	627	268	447	391	292	141	154	69	176	114
10.00 - 10.30		A	11.7	22	1037	1673	274	240	73	779	282	512	461	357	233	540	223	354	302	236	151	143	76	211	132
10.30 - 11.00		A	12.0	23	1063	1595	262	223	71	732	274	489	439	330	209	559	229	368	322	250	154	127	56^	178	112
MOONLIGHTING(R)		A	10.8	18	957	1488	304	268	97	668	332	481	398	236	148	426	232	324	280	151	80	190	101	204	118
TUE 9.00P 60 ABC	9	B	13.2	21	1171	1580	338	304	114	722	379	554	453	260	139	443	256	363	300	155	62	211	118	204	130
201 98 PD	27	C	17.0	27	1508	1663	368	329	127	769	410	597	497	280	139	484	274	395	331	178	65	204	116	206	132
9.00 - 9.30		A	10.7	18	948	1499	295	260	94	658	330	475	390	229	145	405	228	313	272	137	70	199	103	237	134
9.30 - 10.00		A	10.9	18	966	1478	314	275	100	678	334	487	405	243	152	447	235	335	288	165	90	182	98	171	101
MOVIE OF THE WEEK-TUESDAY(R)		A	15.2	26	1347	1506	290	203	63	815	228	400	419	394	324	524	165	274	258	242	218	91	29^	76	44^
TUE 9.00P 120 NBC	3	B	15.4	26	1367	1543	281	210	65	809	229	417	411	392	321	565	165	292	282	277	228	94	46	75	40
197 98 FF	3	C	15.4	26	1367	1543	281	210	65	809	229	417	411	392	321	565	165	292	282	277	228	94	46	75	40
THE HIGH PRICE OF PASSION																									
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
MOVIE OF THE WEEK-TUESDA-CONT'D																								
9.00 - 9.30	A	14.4	25	1276	1505	292	210	62	821	224	391	403	386	345	498	142	250	242	236	216	83	30^	103	58
9.30 - 10.00	A	14.9	25	1320	1526	298	205	72	828	242	409	424	390	324	518	157	262	246	238	225	95	30^	85	49
10.00 - 10.30	A	15.6	27	1382	1521	288	199	60	819	228	405	427	403	319	533	179	287	268	243	214	97	33^	72	42^
10.30 - 11.00	A	15.9	29	1409	1475	283	200	60	794	218	394	420	397	311	546	181	293	272	251	217	88	26^	47	28^
MURDER, SHE WROTE(R)	A	14.2	27	1258	1517	273	158	35^	852	117	296	341	424	480	582	81	215	258	297	310	41^	22^	42^	33^
SUN 8.00P 60 CBS 11	B	17.5	30	1554	1594	302	184	35	883	128	318	354	441	494	597	91	214	243	299	329	45	22	69	42
208 98 SM 37	C	19.5	30	1727	1606	311	196	39	895	132	328	363	450	495	591	94	221	245	303	321	51	25	68	41
8.00 - 8.30	A	13.7	27	1214	1506	263	152	38^	825	111	282	326	414	468	596	81	218	259	304	322	39^	21^	46^	37^
8.30 - 9.00	A	14.7	27	1302	1528	282	163	33^	877	123	309	355	434	490	569	82	212	256	291	298	44^	24^	39^	30^
MY TWO DADS(R)	A	10.8	20	957	1657	326	278	110	745	380	528	416	264	169	494	267	368	272	185	104	196	129	223	152
SUN 8.30P 30 NBC 1	B	10.8	20	957	1657	326	278	110	745	380	528	416	264	169	494	267	368	272	185	104	196	129	223	152
202 98 CS 1	C	10.8	20	957	1657	326	278	110	745	380	528	416	264	169	494	267	368	272	185	104	196	129	223	152
NABISCO FAMILY SHOWCASE(S,R)	A	10.0	18	886	1649	316	251	98	809	266	472	445	395	277	633	213	376	358	324	196	94	38^	113	54^
SUN 9.00P 120 ABC																								
212 99 GD																								
BLUFFING IT																								
9.00 - 9.30	A	8.8	16	780	1676	303	235	89	790	250	439	417	384	285	627	199	363	350	331	203	117	43^	142	72^
9.30 - 10.00	A	9.3	16	824	1637	310	248	94	799	267	457	431	386	280	634	205	368	347	326	207	88	34^	116	55^
10.00 - 10.30	A	10.6	19	939	1647	320	256	100	816	272	481	454	397	277	640	229	389	365	313	191	85	37^	106	48^
10.30 - 11.00	A	11.2	21	992	1653	331	263	107	834	275	504	475	412	270	635	216	385	372	329	186	90	37^	95	46^
NBA PLAYOFF GAME-THU.(S)	A	10.2	18	904	1465	212	163	41^	494	162	277	275	217	166	793	326	521	469	336	220	91	26^	87	55^
THU 9.00P 152 CBS																								
210 99 SE																								
LOS ANGELES VS DALLAS																								
9.00 - 9.30	A	8.0	14	709	1448	217	156	35^	546	146	273	285	260	213	750	309	467	427	296	235	63^	21v	90	47^
9.30 - 10.00	A	9.2	16	815	1484	216	169	40^	510	178	285	273	213	177	798	343	525	475	319	215	77^	26^	99	57^
10.00 - 10.30	A	9.4	16	833	1473	199	156	42^	475	170	263	268	188	158	801	339	532	484	336	217	97	15v	99	65^
10.30 - 11.00	A	11.2	20	992	1454	198	155	30^	462	140	257	260	205	157	816	329	538	483	353	223	95	19^	82	55^
11.00 - 11.30	A	12.9	25	1143	1504	231	178	54^	502	176	307	293	229	146	814	324	544	484	369	219	111	43^	77	52^
11.30 - 12.00	A	9.6	21	851	1487	252	188	61^	557	186	320	291	261	190	724	283	474	415	321	209	128	63^	78	54^
NBA PLAYOFF GAME-FRI.(S)	A	12.5	24	1108	1625	235	179	62	556	198	312	291	245	200	870	347	584	548	396	224	81	28^	118	63
FRI 9.00P 155 CBS																								
208 99 SE																								
BOSTON VS DETROIT																								
9.00 - 9.30	A	10.6	21	939	1605	203	151	60^	586	190	292	279	241	245	796	288	510	493	361	235	79	33^	145	67^
9.30 - 10.00	A	11.5	22	1019	1666	220	164	69	561	206	303	286	230	212	881	336	583	547	403	241	88	37^	136	67
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
NBA PLAYOFF GAME-FRI.(S)-CONT'D																								
10.00 - 10.30	A	12.0	23	1063	1612	227	165	65	531	191	298	283	232	188	889	348	592	556	408	233	86	32^	106	56^
10.30 - 11.00	A	13.7	26	1214	1610	249	195	58	534	199	321	292	240	175	896	375	610	571	407	216	80	22^	100	55
11.00 - 11.30	A	14.8	29	1311	1646	259	202	62	567	201	331	306	267	190	891	375	616	569	403	210	76	21^	112	69
11.30 - 12.00	A	10.8	24	957	1668	276	217	62^	661	224	385	354	321	223	825	344	585	529	376	187	73	22^	109	72
NBC MONDAY NIGHT MOVIES(R)	A	15.9	28	1409	1640	326	254	78	781	263	483	444	389	237	560	222	363	341	258	157	142	73	157	103
MON 9.00P 120 NBC 8	B	15.3	24	1357	1620	297	237	76	783	237	472	453	408	254	581	203	366	349	286	172	124	60	131	83
199 94 FF 31	C	16.5	26	1463	1645	323	257	82	833	268	494	456	403	282	521	178	322	303	260	162	143	76	148	92
STRANDED																								
9.00 - 9.30	A	14.0	24	1240	1631	317	246	72	745	235	436	407	369	252	530	202	332	294	243	166	154	84	201	137
9.30 - 10.00	A	15.3	26	1356	1641	310	232	77	771	249	454	421	381	252	552	220	359	328	248	159	147	76	171	116
10.00 - 10.30	A	17.2	30	1524	1665	336	265	79	800	279	506	462	394	232	585	231	381	363	277	158	138	68	142	91
10.30 - 11.00	A	17.1	31	1515	1622	337	269	85	799	282	523	475	406	217	567	231	372	367	262	145	133	65	123	75
NBC SUNDAY NIGHT MOVIE	A	18.2	33	1613	1856	323	280	97	693	309	516	466	330	127	691	329	542	482	318	111	208	99	264	175
SUN 9.00P 120 NBC 10	B	17.1	28	1512	1712	324	259	78	787	257	485	455	388	246	619	244	419	377	292	163	156	78	150	98
199 98 FF 32	C	16.8	27	1489	1730	333	271	87	789	298	506	453	360	232	633	261	433	391	292	157	163	85	145	95
SHORT CIRCUIT																								
9.00 - 9.30	A	16.6	29	1471	1851	342	296	89	714	317	526	457	332	139	678	304	501	455	319	130	206	105	253	178
9.30 - 10.00	A	18.4	33	1630	1877	333	290	99	694	308	522	473	333	121	698	332	546	488	320	111	210	104	274	177
10.00 - 10.30	A	19.1	34	1692	1830	315	274	99	673	309	510	461	319	112	685	341	557	490	307	95	205	95	267	171
10.30 - 11.00	A	18.7	35	1657	1866	304	262	101	694	303	509	472	337	135	702	335	558	492	325	112	211	95	260	174
NEWHART(R)	A	12.8	22	1134	1600	327	260	93	869	329	522	464	343	297	515	177	324	328	251	146	77	46^	139	86
MON 9.00P 30 CBS 8	B	13.3	21	1174	1574	344	275	92	800	302	499	453	338	260	518	187	327	322	246	152	103	56	153	95
208 98 CS 32	C	15.8	24	1398	1601	355	285	97	829	301	490	458	349	288	535	195	338	326	253	164	101	56	138	86
NIGHT COURT(R)	A	19.4	32	1719	1601	303	257	109	752	312	504	454	314	203	500	220	357	322	215	112	140	79	209	138
THU 9.30P 30 NBC 5	B	19.9	33	1765	1598	321	273	108	738	325	512	457	306	183	531	244	380	338	225	118	161	85	168	106
206 99 CS 5	C	19.9	33	1765	1598	321	273	108	738	325	512	457	306	183	531	244	380	338	225	118	161	85	168	106
OHARA(R)	A	6.5	13	576	1698	249	173	66^	830	187	413	399	428	373	612	150	294	305	319	258	88^	59^	169	104^
SAT 9.00P 60 ABC 10	B	7.3	14	643	1647	274	193	54	787	158	369	382	420	358	614	142	308	310	332	258	76	33^	170	110
165 89 OP 17	C	8.0	14	705	1674	283	207	58	787	164	382	397	420	345	636	149	330	334	342	256	84	37^	167	113
9.00 - 9.30	A	5.9	12	523	1670	234	161	74^	822	188	408	398	423	367	599	150	288	296	309	254	76^	51^	172	102^
9.30 - 10.00	A	7.1	14	629	1721	261	182	60^	837	186	417	399	433	378	622	149	299	313	327	261	97^	66^	166	106
PERFECT STRANGERS(R)	A	7.5	16	665	1489	279	210	99	824	311	449	372	263	334	378	156	234	189	141	130	99	56^	188	122
FRI 8.00P 30 ABC 11	B	10.3	21	916	1601	267	204	85	782	245	403	377	316	329	449	162	262	245	206	150	123	74	247	156
176 87 CS 14	C	10.9	21	967	1634	274	211	90	784	253	417	393	322	315	450	165	265	249	207	148	129	77	271	172
PERFECT STRANGERS-TUE.(R)	A	15.1	27	1338	1587	294	256	106	688	320	489	405	265	162	403	218	302	251	146	84	187	105	309	198
TUE 8.30P 30 ABC 1	B	15.1	27	1338	1587	294	256	106	688	320	489	405	265	162	403	218	302	251	146	84	187	105	309	198
CONT'D																								

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
PERFECT STRANGERS-TUE.(R)-CONT'D																									
208 97 CS	1	C	15.1	27	1338	1587	294	256	106	688	320	489	405	265	162	403	218	302	251	146	84	187	105	309	198
PRESIDENTIAL PORTRAIT		A	10.0	17	886	1549	270	194	72	714	238	400	377	321	254	615	238	395	367	281	181	114	59	106	66
MON 9.58P 1 CBS	26	B	11.9	20	1058	1546	308	232	75	822	245	439	424	385	324	508	167	285	277	242	184	91	45	125	72
208 99 DO	87	C	12.7	20	1126	1574	317	237	73	843	239	439	424	397	344	526	163	289	279	257	200	91	45	114	69
TUE 10.00P 1																									
THU 10.13P 1																									
9.30 - 10.00		A	10.3	17	913	1555	308	217	75	832	270	450	426	355	317	513	188	320	318	240	161	119	75	90	48^
10.00 - 10.30		A	9.9	17	873	1546	250	182	70	652	221	374	352	303	222	668	264	435	393	303	191	111	51^	115	76
PROBE(R)		A	5.5	12	487	1600	228	182	93^	658	204	374	318	308	268	637	255	430	368	275	187	114^	75^	191	134
SAT 8.00P 60 ABC	1	B	5.5	12	487	1600	228	182	93^	658	204	374	318	308	268	637	255	430	368	275	187	114^	75^	191	134
191 92 A	1	C	5.5	12	487	1600	228	182	93^	658	204	374	318	308	268	637	255	430	368	275	187	114^	75^	191	134
8.00 - 8.30		A	5.4	12	478	1554	209	165	83^	633	183	343	295	298	275	623	241	412	349	273	193	116^	72^	182	136
8.30 - 9.00		A	5.6	12	496	1645	247	199	102^	682	225	405	340	317	262	650	268	447	386	278	181	113^	77^	201	133
SARA(R)		A	8.2	14	727	1434	319	243	80^	798	270	429	400	338	304	424	159	264	218	180	133	113	72^	98	63^
WED 9.30P 30 NBC	1	B	8.2	14	727	1434	319	243	80^	798	270	429	400	338	304	424	159	264	218	180	133	113	72^	98	63^
200 98 CS	1	C	8.2	14	727	1434	319	243	80^	798	270	429	400	338	304	424	159	264	218	180	133	113	72^	98	63^
60 MINUTES		A	15.0	33	1329	1482	256	166	47^	752	138	267	290	328	425	662	142	277	286	315	337	20^	13^	49	35^
SUN 7.00P 60 CBS	11	B	17.3	35	1530	1551	276	185	37	780	142	298	316	355	425	691	155	304	325	327	328	36	15^	45	24
213 99 DN	38	C	19.9	34	1765	1556	280	189	41	771	146	298	316	353	412	696	162	320	334	334	321	38	16	50	27
7.00 - 7.30		A	14.2	33	1258	1502	255	166	47^	750	140	264	289	327	424	672	151	281	291	309	340	26^	16^	53	38^
7.30 - 8.00		A	15.9	34	1409	1455	254	165	47	748	136	268	289	327	423	649	133	271	280	318	333	13^	10v	45^	33^
SLAP MAXWELL		A	8.7	15	771	1429	301	235	121	717	308	480	432	308	183	464	205	316	289	204	114	124	46^	124	63^
WED 9.30P 30 ABC	1	B	8.7	15	771	1429	301	235	121	717	308	480	432	308	183	464	205	316	289	204	114	124	46^	124	63^
190 94 CS	1	C	8.7	15	771	1429	301	235	121	717	308	480	432	308	183	464	205	316	289	204	114	124	46^	124	63^
SONNY SPOON(R)		A	11.7	23	1037	1672	260	204	71	800	253	457	425	375	292	526	181	319	293	255	168	142	73	205	131
FRI 9.00P 60 NBC	2	B	10.1	20	895	1673	263	207	72	775	254	468	448	387	244	542	174	335	313	282	164	147	70	209	140
198 96 PD	2	C	10.1	20	895	1673	263	207	72	775	254	468	448	387	244	542	174	335	313	282	164	147	70	209	140
9.00 - 9.30		A	10.9	21	966	1680	250	188	71	800	237	445	417	384	301	530	178	319	297	259	170	150	80	200	127
9.30 - 10.00		A	12.5	24	1108	1665	269	218	72	799	267	467	432	367	284	522	183	319	289	251	166	134	67	210	135
SPENSER: FOR HIRE(R)		A	9.5	19	842	1608	268	187	56^	793	182	396	377	411	351	602	168	309	309	302	235	110	56^	103	56^
SAT 10.00P 60 ABC	11	B	9.5	19	841	1630	293	213	72	798	200	405	398	407	336	600	167	324	321	311	228	98	43	134	87
174 91 PD	18	C	10.3	20	912	1662	301	227	77	796	209	422	410	406	321	619	175	344	347	324	221	108	51	139	92
10.00 - 10.30		A	7.9	16	700	1602	255	174	44^	797	152	378	370	435	373	592	158	286	301	290	244	107	61^	106	56^
10.30 - 11.00		A	11.0	23	975	1627	280	197	66	798	205	413	386	397	338	615	177	329	318	313	230	113	53^	102	56^
SPORTSBREAK-SAT		A	7.2	14	638	1714	277	214	115	666	225	381	362	285	237	698	295	443	424	287	199	137	59^	214	145
SAT 9.58P 1 CBS	11	B	8.3	16	735	1710	296	235	95	729	245	436	417	342	232	698	254	452	449	336	191	126	48	156	101
CONT'D																									

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
SPORTSBREAK-SAT-CONT'D																									
202 96 SN	37	C	8.4	15	746	1693	298	229	75	775	228	418	409	365	297	667	216	394	397	328	217	110	45	141	88
SPORTSBREAK-SUN		A	9.7	17	859	1450	280	139	29^	890	109	270	307	414	549	471	73^	180	206	222	255	55^	11v	34^	30^
SUN 9.44P 1 CBS	11	B	15.6	25	1379	1658	324	224	53	845	213	417	417	420	357	645	161	325	335	330	263	82	36	86	52
210 99 SN	37	C	16.7	26	1479	1655	338	243	60	871	221	442	441	438	359	613	154	311	316	322	250	82	39	89	55
TONY AWARDS(S)		A	9.5	17	842	1437	286	153	22^	879	112	274	309	408	530	488	58^	169	199	245	277	41^	13v	28^	22^
SUN 9.00P 141 CBS																									
211 99 AC																									
9.00 - 9.30		A	11.2	20	992	1466	314	177	31^	894	115	289	321	415	533	499	55^	183	211	262	273	52^	22^	21^	18^
9.30 - 10.00		A	9.7	17	859	1443	287	150	23^	884	109	272	312	403	538	487	66^	184	212	240	263	48^	14v	24^	22^
10.00 - 10.30		A	9.0	16	797	1423	277	142	15v	885	110	266	308	407	535	481	54^	152	189	233	284	28^	6v	29^	25^
10.30 - 11.00		A	8.8	16	780	1425	271	141	15v	878	110	264	301	411	535	491	56^	149	178	239	303	30^	5v	26^	17v
11.00 - 11.30		A	8.3	18	735	1443	275	150	25^	860	116	278	299	407	510	489	60^	179	206	257	267	46^	20v	48^	34^
TOUR OF DUTY(R)		A	7.6	15	673	1795	276	218	109	652	217	404	390	326	204	699	291	469	435	305	191	185	87^	259	174
SAT 9.00P 60 CBS	10	B	8.3	16	732	1775	261	216	85	668	238	425	392	313	196	731	282	514	495	354	170	161	55	214	150
202 96 GD	12	C	8.5	16	754	1788	261	216	83	666	241	424	389	309	195	743	295	528	507	355	166	165	54	215	148
9.00 - 9.30		A	7.3	15	647	1795	278	221	101	645	198	395	391	334	206	699	292	469	422	301	199	202	101	249	164
9.30 - 10.00		A	8.0	16	709	1773	272	213	115	650	231	408	385	315	200	690	288	463	441	305	181	167	73^	266	182
TRACEY ULLMAN SHOW(R)		A	3.2	6	284	1536	388	332	86^	698	386	529	434	253	121^	479	205^	337	337	230	92^	176^	105^	182^	106^
SUN 10.00P 30 FOX	11	B	3.0	5	270	1499	281	264	58^	608	311	453	349	221	138	547	292	444	347	221	81^	169	89^	175	120
120 85 CS	14	C	3.1	5	275	1477	269	248	60^	604	310	450	345	219	136	535	281	436	343	219	78^	166	86^	173	120
20/20		A	10.5	20	930	1464	271	178	89	833	211	390	423	404	365	529	164	309	331	255	172	30^	16v	73	45^
FRI 10.00P 60 ABC	11	B	11.7	21	1033	1544	293	203	77	811	204	403	423	408	342	543	146	302	321	290	189	76	42	114	72
202 98 DN	36	C	12.4	23	1097	1592	297	217	82	804	225	427	432	399	311	594	174	341	355	301	198	84	42	109	70
10.00 - 10.30		A	10.1	19	895	1497	274	182	91	838	233	398	417	379	368	539	169	318	339	259	176	33^	13v	87	55^
10.30 - 11.00		A	10.8	21	957	1447	271	177	87	836	194	386	431	432	367	524	160	303	325	254	171	27^	20^	60^	36^
21 JUMP STREET(R)		A	5.0	11	443	1571	322	255	99^	665	282	474	424	334	128^	496	278	374	284	196	75^	236	84^	174	104^
SUN 7.00P 60 FOX	11	B	5.4	11	481	1677	337	284	106	697	343	524	419	300	125	521	298	425	317	203	67	230	131	229	140
129 87 OP	38	C	5.5	9	488	1746	350	302	86	702	345	535	424	300	124	539	309	439	328	204	73	260	145	244	156
7.00 - 7.30		A	4.7	11	416	1510	289	223	91^	630	262	435	387	317	133^	482	270	360	273	187	77^	238	74^	161	100^
7.30 - 8.00		A	5.2	11	461	1656	358	289	108^	709	305	518	465	356	127^	519	290	395	299	207	75^	239	95^	189	110^
227(R)		A	12.0	26	1063	1581	259	191	90	808	278	460	432	334	296	439	138	260	259	208	145	127	98	206	120
SAT 8.30P 30 NBC	10	B	13.5	27	1199	1624	280	215	78	818	264	431	381	319	344	412	147	229	208	167	155	162	107	233	160
190 91 CS	33	C	15.7	28	1391	1713	307	240	74	855	261	436	389	339	373	448	156	254	230	187	165	160	102	249	170
VALERIE'S FAMILY(R)		A	12.5	23	1108	1733	319	283	92	732	308	537	443	321	162	436	229	346	267	176	77	209	116	356	241
MON 8.30P 30 NBC	7	B	14.8	24	1310	1748	285	249	94	697	288	489	422	301	171	441	213	332	278	183	86	225	122	385	257
180 94 CS	26	C	16.5	25	1458	1845	316	272	97	745	315	517	442	310	187	453	210	340	290	196	92	245	125	402	269

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN.5,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
WEREWOLF(R)					A	1.6	3	142	1378	225^	201^	44v	494	185^	369^	347^	258^	98v	547	225^	382^	391^	296^	75v	203^	137^	134^	86v
SUN	10.30P	30	FOX	6	B	1.5	3	133	1479	283	230^	60v	590	215^	393	352	288	162^	603	228^	408	391	326	118^	164^	84^	122^	82^
	90	70	SM	6	C	1.5	3	133	1479	283	230^	60v	590	215^	393	352	288	162^	603	228^	408	391	326	118^	164^	84^	122^	82^
WEST 57TH					A	7.5	15	665	1599	271	188	73^	739	198	362	369	366	315	633	211	364	384	298	208	85^	35^	143	84^
SAT	10.00P	60	CBS	10	B	8.2	16	725	1588	286	223	76	739	216	411	412	358	266	677	223	427	437	345	189	76	26^	96	58
	200	96	DN	34	C	7.8	15	691	1585	293	226	71	761	223	412	415	367	285	647	207	393	400	321	201	78	31^	99	59
	10.00 - 10.30				A	7.0	14	620	1614	275	194	82^	724	203	356	354	341	311	663	225	376	399	309	214	82^	27^	145	90^
	10.30 - 11.00				A	8.1	17	718	1567	264	180	64^	743	192	363	377	384	314	599	197	350	367	285	200	87^	41^	138	78^
WHO'S THE BOSS?(R)					A	15.9	30	1409	1634	297	256	98	692	305	470	404	262	184	435	224	323	262	165	94	210	121	297	195
TUE	8.00P	30	ABC	10	B	18.1	31	1605	1639	317	266	95	734	319	482	412	284	208	428	198	297	256	177	104	207	118	270	178
	214	99	CS	33	C	20.4	32	1809	1737	337	285	99	758	333	509	432	296	207	464	215	328	284	197	104	216	119	299	201

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN.5,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	9.2	20	817	232	169	780	158	305	305	328	413	541	122	246	269	263	242	20^	25^	23^	32^	21^	19^
MON-FRI	6.30P	30	ABC	55	B	9.9	20	873	221	155	781	146	297	318	358	421	536	117	238	252	265	252	23^	24^	21^	30	19^	19^
	213	99	N	178	C	10.7	20	944	229	162	774	147	307	323	372	409	562	125	250	269	270	261	26^	27^	24^	36	21^	20^
ABC WRLD NEWS TONIGHT-SAT					A	6.0	15	532	242	147	771	117^	241	268	330	458	594	109^	231	276	319	299	30v	20v	27v	40^	23v	12v
SAT	6.30P	30	ABC	11	B	5.9	15	524	202	135	735	108	243	257	314	444	610	120	240	274	314	296	31^	25^	26^	36^	24^	18^
	186	94	N	26	C	6.9	15	614	211	138	737	115	249	269	333	432	623	139	265	291	304	289	30^	26^	27^	35^	26^	22^
ABC WRLD NEWS TONIGHT-SUN					A	5.0	13	443	270	183	702	118^	255	285	345	374	631	173	351	342	322	235	48^	30v	47^	25v	31v	33v
SUN	6.30P	30	ABC	10	B	5.1	12	450	231	154	730	131	276	291	352	392	643	165	303	319	317	278	34^	27^	31^	33^	38^	28^
	164	87	N	33	C	6.4	13	565	228	161	748	145	288	297	342	406	632	152	291	303	310	284	37^	30^	35^	34^	29^	31^
CBS EVENING NEWS-RATHER					A	8.5	19	755	220	141	754	105	236	261	327	463	609	109	221	234	283	342	22^	19^	14^	17^	6v	8v
MON-FRI	6.30P	30	CBS	55	B	9.6	20	848	217	137	763	116	252	272	324	458	580	90	204	220	273	333	20^	18^	15^	25^	15^	17^
	209	99	N	184	C	11.1	21	986	220	136	760	124	265	287	331	439	588	100	221	230	280	328	26	21^	22^	33	20^	21^
CBS EVENING NEWS-SUNDAY(B)					A	2.2	5	195	192^	134^	630	120^	235^	271^	278^	339	677	129^	242^	265^	343	360	51v	22v	35v	25v	14v	80v
SUN	6.41P	19	CBS																									
	109	47	N																									
CBS SAT. NEWS-SCHIEFFER					A	5.6	14	496	216	158	701	131	253	259	298	403	635	188	282	270	237	316	58^	7v	32v	18v	17v	17v
SAT	6.30P	30	CBS	10	B	5.5	14	489	195	123	697	116	216	233	276	432	650	143	254	251	261	358	24^	15v	17^	25^	22^	15^
	160	89	N	31	C	6.5	14	572	193	118	719	109	217	237	284	450	641	133	252	255	283	349	25^	20^	24^	31^	21^	16^
NBC NIGHTLY NEWS					A	8.3	18	737	178	107	771	120	243	272	333	458	570	123	228	229	248	300	24^	46	30^	22^	18^	18^
MON-FRI	6.30P	30	NBC	55	B	8.6	18	764	201	130	776	123	253	279	332	458	566	117	225	238	251	296	25^	34	25^	26^	15^	19^
	204	99	N	179	C	10.0	19	885	208	141	787	128	272	301	341	449	584	132	247	257	260	290	27^	32	27^	31	18^	21^
NBC NIGHTLY NEWS-SUN					A	6.2	16	549	190	109^	690	106^	197	213	291	427	660	136	309	318	325	293	45^	26v	52^	11v	34^	32^
SUN	6.30P	30	NBC	10	B	6.0	14	533	192	121	730	109	231	257	308	436	660	138	273	300	310	324	30^	26^	31^	24^	26^	25^
	174	91	N	22	C	6.6	13	582	214	139	775	116	250	276	326	462	658	136	271	288	296	331	30^	27^	29^	28^	26^	22^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																												
ABC NEWS:NIGHTLINE					A	5.3	15	470	1375	275	181	182	87	745	191	354	334	411	355	47^	544	167	304	279	340	325	13v	21^
TUE-FRI	11.30P	30	ABC	52	B	5.7	16	503	1379	260	188	191	69	725	190	365	348	402	361	63	564	183	326	299	351	329	23^	23^
	209	98	N	145	C	5.5	16	485	1394	254	183	190	66	716	184	359	341	399	361	64	577	182	325	301	359	333	24^	22^
ABC NEWS:NIGHTLINE-MON.					A	1.9	11	168	1315	167^	109^	124^	82v	599	219^	298^	274^	322^	263^	89v	684	284^	447	427	516	448	<<	<<
MON	1.09A	30	ABC	1	B	1.9	11	168	1315	167^	109^	124^	82v	599	219^	298^	274^	322^	263^	89v	684	284^	447	427	516	448	<<	<<
	210	98	N	1	C	1.9	11	168	1315	167^	109^	124^	82v	599	219^	298^	274^	322^	263^	89v	684	284^	447	427	516	448	<<	<<
	1.00 - 1.30				A	2.0	12	177	1305	163^	103^	117^	81v	600	210^	285^	263^	309^	250^	92v	686	295^	447	427	510	437	<<	<<
	1.30 - 2.00				A	1.8	12	159	1244	165^	116^	133^	80v	554	227^	307^	283^	333^	278^	72v	628	234^	415	394^	493	443	<<	<<
ABC WEEKEND REPORT-SAT.					A	2.0	6	177	1444	232^	123^	134^	39v	746	178^	390	390	407	368	71v	575	223^	371	371	410	340^	19v	36v
SAT	11.30P	15	ABC	11	B	1.9	7	172	1398	301	204	220	80^	699	187	382	366	436	395	84^	535	202	336	306	368	331	26v	54^
	118	69	N	36	C	2.0	6	180	1425	307	228	230	80^	718	196	393	372	434	393	76^	545	194	328	305	371	335	23v	44^
ABC WEEKEND REPORT-SUN.					A	2.3	11	204	1266	216^	132^	153^	48v	578	186^	331	324	363	338	80v	527	244^	382	359	376	336	23v	48v
SUN	11.30P	15	ABC	11	B	2.3	9	205	1334	262	197	213	62^	664	212	380	373	438	399	76^	561	232	384	358	416	381	25v	28v
	147	80	N	36	C	2.2	9	193	1366	260	205	212	63^	652	188	362	352	417	378	70^	586	213	384	362	429	401	35^	28v
CBS LATE NIGHT I					A	3.5	14	309	1351	270	199	203	77^	656	227	396	361	398	365	88^	529	218	360	338	371	324	52^	32^
MON	12.00M	63	CBS	52	B	3.6	14	319	1336	269	203	205	78^	700	214	396	373	420	381	88	503	194	327	303	343	299	37^	28^
	164	82	FF	152	C	3.7	14	327	1370	279	213	219	82	736	217	406	379	432	393	76^	516	182	321	302	350	309	28^	28^
WED	12.00M	65																										
THU	12.02A	66																										
FRI	12.05A	77																										
	12.00 - 12.30				A	3.7	13	327	1361	265	189	189	78^	664	220	383	349	385	350	81^	533	200	348	327	362	315	50^	34^
	12.30 - 1.00				A	3.5	15	308	1347	276	207	214	75^	661	235	409	376	415	381	89^	524	221	361	340	373	326	52^	29^
	1.00 - 1.30				A	3.0	15	265	1308	265	201	210	75^	602	224	390	347	377	357	111^	529	271	399	363	390	347	59^	36^
CBS LATE NIGHT II					A	2.4	14	210	1314	286	223	220	65^	659	245	407	383	414	384	76^	511	239	386	363	387	357	46^	24v
MON	12.33A	51	CBS	54	B	2.5	14	219	1292	267	202	198	88^	679	235	405	378	422	379	88^	484	202	342	319	361	316	34^	32^
	164	82	FF	178	C	2.4	14	212	1332	295	227	227	91^	708	235	425	395	444	401	85^	503	202	347	325	372	324	27v	32^
WED	1.05A	48																										
THU	1.08A	46																										
FRI	1.22A	41																										
	12.30 - 1.00				A	2.8	14	248	1274	297	235^	227^	85^	668	245^	444	418	467	432	59v	459	232^	329	315	334	313	40v	36v
	1.00 - 1.30				A	2.4	14	210	1318	300	237	230	63^	701	254	425	402	433	398	77^	507	225	371	345	378	341	37^	13v
	1.30 - 2.00				A	2.3	15	201	1303	262	202	203	58^	602	232	366	343	365	341	79^	526	250	415	393	410	383	57^	29v
	2.00 - 2.30				A	2.5	16	222	1298	248^	182^	206^	62v	523	202^	361	326	363	363	109^	550	318	457	442	456	403	70v	42v
CBS NEWS NIGHTWATCH-1					A	0.8	B	69	1142	204^	156^	147^	55v	538	189^	335^	314^	348^	322^	97v	535	224^	357^	337^	407^	351^	35v	19v
M-WSU	2.00A	30	CBS	53	B	0.9	B	78	1217	273^	190^	228^	52v	694	202^	390	369	428	408	65v	439	148^	278^	263^	341	297^	14v	25v
	50	53	N	170	C	0.9	9	78	1241	281^	205^	218^	63v	694	223^	387	363	415	387	65v	458	171^	299^	278^	338	304^	18v	18v
CBS NEWS NIGHTWATCH-2 CONT'D					A	0.8	9	67	1213	219^	143^	139^	56v	614	209^	356^	343^	367^	332^	82v	536	182^	351^	329^	390^	343^	15v	8v

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS NEWS NIGHTWATCH-2-CONT'D M-WSU 2.30A 30 CBS 54	B	0.9	11	81	1174	288^	182^	214^	56v	675	203^	368	346	402	380	64v	404	137^	252^	240^	316	279^	20v	25v
63 63 N 180	C	0.9	11	79	1199	302^	202^	215^	61v	675	216^	374	350	404	377	63v	438	162^	278^	261^	322^	288^	19v	18v
THU 2.32A 28																								
CBS NEWS NIGHTWATCH-3	A	0.8	13	67	1167	239^	140^	155^	64v	643	180^	317^	308^	349^	302^	63v	436^	162^	276^	261^	316^	280^	15v	8v
MWTHSU 3.00A 180 CBS 55	B	0.9	14	75	1118	277^	164^	188^	62v	685	196^	339	321^	381	346	46v	348	137^	214^	207^	268^	236^	12v	18v
79 73 N 183	C	0.8	15	74	1114	291^	175^	194^	55v	684	178^	316^	297^	368	340^	50v	357	133^	215^	207^	250^	214^	11v	12v
TUE 3.00A 120 & 5.43A 17																								
3.00 - 3.30	A	0.8	11	71	1257	193^	132^	139^	52v	618	199^	328^	318^	342^	308^	90v	547	203^	378^	355^	414^	369^	21v	8v
3.30 - 4.00	A	0.8	13	73	1243	230^	165^	165^	73v	638	195^	344^	333^	369^	314^	94v	518	215^	343^	315^	378^	328^	17v	8v
4.00 - 4.30	A	0.8	14	69	1180	246^	142^	154^	65v	663	193^	334^	324^	362^	317^	57v	433^	157^	269^	248^	308^	280^	9v	8v
4.30 - 5.00	A	0.8	15	67	1141	255^	140^	155^	63v	662	190^	322^	311^	351^	307^	42v	400^	138^	241^	232^	293^	269^	9v	9v
5.00 - 5.30	A	0.7	13	60	1225	266^	132^	158^	73v	711	185^	321^	321^	382^	321^	34v	405^	132^	224^	224^	284^	250^	10v	12v
5.30 - 6.00	A	0.6	11	54	1039	292^	141v	180^	68v	651	114v	264^	255^	323^	269^	53v	298^	115v	175^	174^	198^	158^	26v	<<
CBS NEWS NIGHTWATCH-3(B)	A	0.7^	13^	62^	962^	181v	113v	137v	60v	448^	106v	217v	157v	181v	181v	80v	481^	173v	302^	302^	391^	344^	33v	<<
TUE 5.00A 43 CBS 67 59 N																								
5.00 - 5.30	A	0.7^	13^	62^	1018^	170v	112v	128v	60v	456^	126v	236v	176v	191v	191v	89v	514^	177v	320^	320^	425^	384^	48v	<<
5.30 - 6.00	A	0.7^	13^	62^	835^	207v	115v	157v	60v	429^	60v	175v	115v	157v	157v	61v	406^	165v	260v	260v	312^	251v	<<	<<
CBS SUNDAY NEWS	A	2.4	6	213	1410	239^	131^	170^	16v	795	139^	333	328	408	398	9v	575	136^	268^	267^	314	312	6v	6v
SUN 11.21P 15 CBS 11	B	2.9	6	255	1483	271	176	183	54^	788	149	356	341	389	356	43^	619	155	317	307	361	336	17v	16v
109 59 N 37	C	3.2	7	285	1465	287	204	210	54^	808	167	381	366	411	377	54^	568	135	287	274	319	291	25^	13v
11.00 - 11.30	A	2.5	6	222	1375	231^	119^	157^	17v	794	132^	311	309	389	375	15v	546	137^	257^	256^	301	297	9v	<<
11.30 - 12.00	A	2.2	6	195	1502	258^	154^	196^	15v	814	156^	378	368	450	445	<<	637	138^	291^	291^	343	343	<<	14v
DAVID LETTERMAN I	A	3.7	17	330	1381	264	229	202	145	634	292	477	431	464	403	194	554	332	445	392	418	326	65^	57^
MON-FRI 12.30A 30 NBC 55	B	3.7	18	329	1334	261	221	197	113	633	260	437	399	429	372	157	563	310	436	395	427	341	48^	30^
204 99 GV 179	C	3.9	19	347	1378	279	237	208	120	660	282	448	405	441	383	161	584	328	458	406	437	353	45^	37^
DAVID LETTERMAN II	A	3.2	18	284	1338	252	221	204	124	597	289	462	430	460	405	185	560	348	462	416	439	344	60^	52^
MON-FRI 1.00A 30 NBC 55	B	3.1	18	270	1315	261	225	195	116	611	266	437	401	424	362	174	571	337	457	415	446	346	50^	30^
204 99 GV 179	C	3.2	20	285	1362	278	240	205	127	641	294	453	408	439	375	178	592	362	480	424	454	358	45^	35^
FRIDAY NIGHT VIDEOS	A	2.6	17	230	1319	222^	210^	198^	120^	571	362	488	453	456	410	189^	547	410	477	418	441	364	54v	67v
FRI 1.30A 60 NBC 11	B	2.6	17	231	1380	245	222	180	176	601	323	470	417	437	353	218	533	367	449	373	398	313	110^	60^
174 96 PC 36	C	2.7	17	235	1422	272	245	202	172	602	334	474	418	443	360	230	581	409	498	417	442	348	102^	62^
1.30 - 2.00	A	2.8	16	248	1362	211^	197^	189^	135^	573	357	486	441	448	406	184^	563	416	485	426	453	382	53v	85^
2.00 - 2.30	A	2.4	17	213	1268	234^	224^	210^	103^	570	368	491	465	465	415	195^	529	404	468	410	427	344	55v	47v
G MICHAELS SPORTS MACHINE CONT'D	A	2.3	7	204	1477	184^	183^	143^	86^	524	157^	371	359	402	345	223^	797	370	594	533	600	498	87^	18v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
G MICHAELS SPORTS MACHINE-CONT'D																								
SUN 11.30P 15 NBC 11	B	2.2	7	192	1465	250	211	193	96^	603	200	387	375	408	343	198	715	353	527	460	500	410	62^	36v
82 55 SC 38	C	1.9	6	169	1488	275	229	226	94^	609	212	404	387	426	376	199	736	352	534	466	516	417	50^	41^
LATE SHOW-FOX	A	1.0	3	89	1376	257^	226^	192^	113^	612	277^	451	426	454	379	154^	583	315^	474	398	446	384	52v	45v
MON-FRI 11.30P 60 FOX 55	B	1.2	4	102	1344	280	249^	220^	124^	609	308	466	433	456	390	157^	547	341	469	400	429	367	58v	51v
102 79 GV 179	C	1.5	4	131	1440	287	255	222	149^	640	335	486	436	470	402	180^	592	363	490	413	442	369	63^	57^
11.30 - 12.00	A	1.2	3	108	1340	249^	219^	189^	105^	603	255^	442	415	444	376	134^	551	287^	446	388	431	367	46v	46v
12.00 - 12.30	A	0.8	3	74	1330	249^	221^	182^	117^	581	289^	431^	412^	437^	355^	172^	588	333^	481	384^	436^	380^	57v	42v
NBA PLAYOFF GAME-TUE.(S)	A	5.8	26	514	1417	207	160	154	75^	451	208	299	278	315	263	224	810	450	663	560	597	505	63^	23v
TUE 11.30P 150 CBS																								
203 98 SE																								
DALLAS VS LOS ANGELES																								
11.30 - 12.00	A	7.5	22	665	1424	253	187	172	74^	527	212	326	295	321	278	182	752	396	577	498	527	450	53^	22v
12.00 - 12.30	A	6.9	26	611	1472	225	179	175	73^	473	224	319	300	341	293	214	845	466	691	596	633	539	61^	25v
12.30 - 1.00	A	5.7	27	505	1415	182	144	142	70^	415	199	292	276	314	261	248	833	468	708	590	627	534	78^	25v
1.00 - 1.30	A	4.9	29	434	1400	176	138^	137^	79^	406	201	279	262	302	242	234	837	479	704	589	627	538	62^	25v
1.30 - 2.00	A	3.8	28	337	1403	172^	132^	128^	89^	402	205	264	242	287	222	286	832	492	693	562	615	495	70^	21v
SATURDAY NIGHT(B)	A	4.7	15	416	1414	233	207	184	146^	591	244	436	391	440	373	137^	585	275	477	436	480	445	115^	46^
SAT 11.30P 80 NBC																								
151 83 GV																								
11.30 - 12.00	A	5.3	14	470	1471	243	221	186	145	613	246	434	383	439	384	128^	611	254	475	454	510	462	114^	52^
12.00 - 12.30	A	4.7	15	416	1368	227	201	183	136^	565	232	430	392	437	366	149^	566	291	480	424	462	429	114^	42^
12.30 - 1.00	A	3.9	15	346	1346	217	183^	174^	164^	576	257	438	395	437	353	133^	549	283	463	413	442	429	115^	43v
TONIGHT SHOW	A	5.6	18	498	1446	269	205	216	107	737	247	450	419	467	420	121	547	245	367	342	379	306	49^	43^
MON-FRI 11.30P 60 NBC 55	B	5.8	19	512	1376	263	202	202	86	708	214	406	379	425	382	99	541	219	348	327	367	312	41^	28^
201 99 GV 176	C	6.1	20	537	1401	276	216	209	90	733	227	415	384	433	391	97	545	215	352	327	363	313	38^	32^
11.30 - 12.00	A	6.4	18	563	1458	276	209	225	100	749	244	449	422	474	426	112	550	230	361	339	376	307	49^	39^
12.00 - 12.30	A	4.9	18	434	1424	258	200	203	117	718	250	449	413	456	410	133	542	263	373	345	381	302	49^	49^

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																								
ABC WORLD NEWS-MORN-615A	A	1.3	13	117	26v	270^	229^	594	193^	389	399	348	157^	526	151^	314	335	314	159^	5v	34v	24v	12v	19v
MON-FRI 6.15A 15 ABC 55	B	1.5	14	129	50v	267	222	596	190^	387	393	340	163^	460	114^	295	320	304	121^	12v	16v	14v	14v	14v
132 81 N 180	C	1.4	14	121	63^	272	221	619	170^	378	384	354	196^	484	138^	300	325	287	136^	17v	22v	12v	16v	14v
ABC WORLD NEWS-MORN-645A	A	2.3	16	202	27v	263	189	595	225	358	378	269	177	542	105^	290	341	355	178	19v	30v	26v	13v	16v
MON-THU 6.45A 15 ABC 54	B	2.5	17	219	54^	284	218	606	218	375	385	286	191	470	103^	276	306	311	140	22v	26v	19v	31^	27v
185 92 N 179	C	2.3	16	200	64^	283	221	619	189	385	400	322	188	479	123^	270	302	289	149	34^	31v	21v	25v	29v
ABC WORLD NEWS-MORN-645A(B)	A	2.0	16	177	50v	268^	243^	555	194^	355^	336^	287^	177^	514	114^	264^	305^	305^	187^	17v	108^	15v	39v	37v
FRI 6.45A 15 ABC																								
118 75 N																								
BEFORE HOURS	A	0.7	8	58	62v	269^	198^	531^	153^	302^	353^	270^	149^	477^	197^	250^	244^	208^	171^	64v	24v	<<	<<	<<
MON-FRI 6.15A 15 NBC 55	B	0.8	9	67	53v	302^	215^	563	154^	328^	360^	339^	163^	435	180^	263^	258^	187^	123^	59v	20v	13v	16v	16v
144 84 N 180	C	0.8	9	67	66v	304^	253^	605	164^	362^	367^	324^	200^	422	187^	258^	243^	151^	125^	40v	22v	14v	14v	18v
CBS MORNING NEWS- 6:30AM	A	0.9	8	76	53v	235^	152^	594	142^	312^	310^	321^	228^	459	131^	281^	276^	258^	152^	<<	8v	17v	<<	<<
MON-FRI 6.30A 30 CBS 55	B	1.2	10	102	60v	238^	148^	561	116^	290	326	363	193^	450	112^	214^	246^	264	177^	11v	8v	19v	20v	19v
144 85 N 185	C	1.2	11	108	57v	257	146^	594	132^	289	327	358	235^	428	102^	197^	210^	238	187^	18v	11v	25v	17v	26v
CBS THIS MORNING-1	A	1.9	10	168	75^	182^	113^	714	124^	279	292	325	396	465	111^	210	201	207	228	5v	12v	22v	17v	15v
MON-THU 7.30A 30 CBS 55	B	2.1	10	190	52^	194	130^	667	117^	289	307	335	332	457	91^	213	217	222	217	14v	12v	18v	21v	18v
203 98 N 135	C	2.2	11	194	47^	190	129^	659	117^	274	291	315	341	450	84^	206	211	219	216	20v	9v	20v	21v	25v
FRI 7.47A 13																								
CBS THIS MORNING-2	A	2.3	10	200	66^	152^	97^	744	130^	281	275	337	430	426	102^	168	159^	153^	230	<<	7v	25v	21v	14v
MTTHF 8.30A 30 CBS 55	B	2.2	10	195	52^	136	91^	700	122^	243	244	308	422	420	87^	178	179	178	218	8v	11v	20v	27v	19v
203 98 N 135	C	2.4	11	210	44^	144	90^	709	121^	239	253	312	426	405	74^	159	162	171	221	10v	9v	24v	25v	24v
WED 8.43A 17																								
GOOD MORNING, AMERICA-730	A	3.5	18	308	47^	227	153	718	157	323	362	375	329	416	81^	173	196	211	199	6v	9v	15v	17v	17v
MON-THU 7.30A 30 ABC 55	B	4.2	20	375	51^	245	180	702	184	368	386	351	284	418	100	198	218	207	184	10v	7v	20^	26^	29^
209 96 N 179	C	4.3	20	377	56^	242	183	708	167	376	395	370	282	424	99	195	215	218	189	14v	7v	22^	24^	28^
FRI 9.30A 30																								
7.30 - 8.00	A	3.6	19	321	43^	230	153	724	161	324	364	377	330	419	86^	176	199	208	198	7v	5v	17v	15v	17v
9.30 - 10.00	A	2.9	13	257	62v	210^	152^	689	136^	316	353	367	324	402	55v	158^	180^	227^	206^	<<	32v	9v	27v	17v
GOOD MORNING, AMERICA-830	A	3.6	17	315	67^	212	153	778	157	360	401	422	335	347	76^	138	170	174	161	2v	16v	12v	10v	13v
MON 8.30A 13 ABC 54	B	4.1	19	362	68^	194	153	757	177	362	386	382	341	355	73	156	175	186	160	7v	8v	25^	27^	30^
212 99 N 179	C	4.4	20	387	71	199	156	759	163	360	381	392	344	368	69	150	171	197	177	9v	7v	23^	25^	23^
WED 8.45A 15																								
THU&FRI 8.30A 30																								
GOOD MORNING, AMERICA-830(B)	A	3.4	14	301	62^	258	170^	813	164^	337	370	419	428	404	100^	161^	185^	185^	206^	10v	12v	7v	27v	16v
MON 8.43A 17 ABC																								
193 83 N																								

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN.5,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING CONT'D																												
NBC NEWS AT SUNRISE					A	1.9	21	170	42v	304	220	629	117^	369	407	409	188^	508	131^	231	265	272	204	39v	27v	5v	11v	10v
MON-FRI	6.00A	30	NBC	55	B	2.1	20	183	41^	303	213	628	119^	349	380	414	214	494	130^	249	269	264	191	33v	31v	11v	23v	22v
	197	97	N	180	C	2.0	20	178	61^	304	240	641	142^	369	392	378	215	492	125^	234	253	247	208	25v	32v	13v	17v	21v
TODAY SHOW-7.30AM					A	4.0	21	358	55^	225	158	701	114	308	347	381	332	442	116	208	201	203	209	12v	13v	15v	11v	12v
MON-FRI	7.30A	30	NBC	55	B	4.5	22	403	48^	218	157	699	120	326	346	392	327	456	100	210	212	228	216	10v	8v	21^	20^	26^
	205	99	N	180	C	4.6	22	408	52^	218	159	687	127	324	346	373	317	471	106	219	223	229	224	15v	10v	22^	19^	27^
TODAY SHOW-8.30AM					A	4.0	19	353	44^	203	144	739	120	302	316	387	392	425	108	209	193	206	198	8v	10v	21v	19v	16v
MON-FRI	8.30A	30	NBC	55	B	4.4	20	386	45^	177	134	753	114	305	322	395	401	385	81	168	168	187	192	7v	6v	23^	15v	16v
	205	99	N	180	C	4.7	21	416	54^	169	131	731	118	306	326	378	383	415	90	184	184	196	210	9v	8v	20^	17^	16^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN. 5, 1988

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																								
ABC AFTERSCHOOL SPECIAL(S,R)	A	5.1	16	452	111^	224	188	176	696	309	465	361	390	279	202	221	66^	51^	117^	88^	34v	56^	48^	42^
WED 4.00P 60 ABC																								
182 90 FV																								
A CLASS ACT																								
4.00 - 4.30	A	4.9	16	434	124^	220	193	179	721	340	493	380	408	269	199	234	77^	31v	118^	75^	37v	54^	49^	43^
4.30 - 5.00	A	5.2	16	461	100^	232	187	176	687	285	448	349	380	294	208	214	56^	72^	119^	101^	32v	59^	48^	43^
ALL MY CHILDREN	A	7.0	24	617	156	237	219	162	826	405	608	480	514	320	184	255	55	10v	61	40^	44^	64	62	47^
MON-FRI 1.00P 60 ABC 55	B	6.9	25	609	147	233	208	151	854	388	601	476	522	355	207	240	58	13^	42	34^	40^	58	60	39^
216 99 DD 178	C	7.5	25	662	146	240	212	148	854	385	583	459	508	345	221	263	72	14^	40	31^	54	55	72	37^
1.00 - 1.30	A	6.5	23	579	153	234	219	159	814	397	598	475	506	317	185	254	55^	9v	62	42^	48^	64	63	49^
1.30 - 2.00	A	7.4	26	654	159	240	219	165	836	413	616	485	521	323	184	257	56	11v	60	39^	41^	65	62	44^
AMERICAN TREASURY	A	4.0	14	354	75^	238	180	173	900	241	447	318	379	396	391	250	130	37^	73^	66^	61^	57^	43^	76^
WED&FRI 3.58P 1 CBS 32	B	4.5	16	396	99	199	157	142	890	222	423	325	370	377	422	254	120	21^	67	53^	36^	46^	37^	45^
196 92 DO 106	C	4.6	15	411	93	191	138	130	881	234	425	331	383	376	404	279	128	25^	55^	49^	36^	49^	38^	47^
ANOTHER WORLD	A	4.7	17	416	65^	157	142	185	802	240	414	295	353	347	329	245	98	35^	125	94	44^	43^	45^	41^
MON-FRI 2.00P 60 NBC 55	B	4.7	17	412	80	167	148	149	860	264	453	337	400	369	344	231	99	24^	60^	49^	39^	59^	60^	37^
202 99 DD 175	C	5.0	17	443	83	193	168	151	868	275	466	345	405	370	342	270	106	23^	59	44^	30^	48^	48^	30^
2.00 - 2.30	A	4.8	17	424	64^	159	144	181	811	242	417	299	360	349	333	242	95	37^	129	92	46^	42^	46^	41^
2.30 - 3.00	A	4.6	16	409	65^	154	140	189	792	238	411	290	346	345	325	248	101	33^	122	96	43^	44^	45^	42^
AS THE WORLD TURNS	A	6.2	22	549	104	178	125	126	888	222	393	291	358	356	428	263	109	27^	44^	40^	34^	43^	40^	36^
MON-THU 2.00P 60 CBS 55	B	6.3	23	561	108	159	125	106	901	219	398	309	353	351	460	265	130	16^	30^	24^	33^	43^	47	29^
206 97 DD 180	C	6.5	23	579	96	167	122	112	910	228	417	322	379	382	437	272	123	18^	29^	28^	35^	45	47	34^
FRI 2.00P 41																								
2.00 - 2.30	A	6.1	22	542	104	180	127	121	893	224	390	292	358	350	436	260	112	29^	42^	41^	37^	45^	42^	40^
2.30 - 3.00	A	6.3	22	557	104	176	122	131	884	220	397	291	357	362	420	268	106	25^	47^	40^	30^	40^	38^	32^
AS THE WORLD TURNS(B)	A	6.0	22	532	129	174	125	124	898	244	457	371	425	387	386	252	101^	58^	81^	68^	72^	59^	38^	93^
FRI 2.41P 19 CBS																								
173 82 DD																								
BOLD AND THE BEAUTIFUL	A	5.1	18	450	104	194	147	107	887	236	383	292	349	342	447	296	115	27^	37^	31^	59^	47^	57^	49^
MON-FRI 1.30P 30 CBS 55	B	5.1	19	455	105	161	127	90	886	209	374	293	336	350	468	284	123	17^	19^	14^	42^	46^	57	31^
197 93 DD 178	C	5.3	18	467	94	182	137	101	894	225	412	322	374	385	430	289	121	17^	20^	20^	41^	49^	53^	37^
CBS SCHOOLBREAK SPECIALS(S,R)	A	4.4	13	390	56^	227	179	188	778	250	473	358	412	375	251	299	98^	49^	111^	81^	61^	47^	32v	76^
TUE 4.00P 60 CBS																								
166 81 CL																								
LITTLE MISS PERFECT																								
4.00 - 4.30	A	4.0	13	354	60^	216	171^	191	792	244	475	356	411	388	263	310	89^	47^	115^	75^	62^	45v	30v	78^
4.30 - 5.00	A	4.8	14	425	53^	236	186	186	766	256	471	360	413	364	241	290	107^	50^	107^	86^	60^	48^	34v	74^

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PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																								
CLASSIC CONCENTRATION	A	3.4	15	305	77^	119	87^	73^	765	153	276	219	293	326	416	307	126	30^	40^	37^	82^	59^	82^	59^
MON-FRI 10.30A 30 NBC 55	B	3.3	15	289	83^	119	81^	65^	798	147	299	246	312	349	433	296	133	24^	25^	25^	58^	64^	77^	45^
143 79 QG 176	C	3.5	15	312	85	144	107	77^	805	178	342	279	347	342	396	326	148	23^	27^	24^	50^	65^	71^	44^
DAYS OF OUR LIVES	A	6.4	22	571	77	165	146	207	797	255	436	309	365	333	305	235	84	35^	155	106	47^	47^	48^	47^
MON-FRI 1.00P 60 NBC 55	B	6.2	23	554	89	166	146	186	850	284	469	333	394	349	321	237	95	29^	81	71	35^	62	57	41^
205 99 DD 178	C	6.9	23	609	91	187	160	178	855	292	487	354	416	363	306	267	102	26^	76	62	34^	50	51	33^
1.00 - 1.30	A	6.2	22	549	69	169	150	206	781	249	421	299	351	316	308	236	83	33^	160	109	50^	48^	49^	48^
1.30 - 2.00	A	6.7	23	590	84	163	142	208	813	262	451	320	379	350	303	234	85	38^	150	103	45^	47^	46^	46^
GENERAL HOSPITAL	A	6.7	23	597	133	224	180	141	842	354	508	404	464	315	273	198	73	21^	70	43^	32^	61	38^	55^
MON-FRI 3.00P 60 ABC 55	B	7.2	26	636	122	220	181	152	851	357	527	411	467	336	269	219	84	20^	64	46	36^	60	51	45
216 99 DD 178	C	7.9	26	700	124	234	196	163	869	362	540	414	466	340	277	230	87	23^	66	48	43	53	56	40
3.00 - 3.30	A	6.7	24	595	135	217	176	141	842	362	512	406	464	309	271	194	70	21^	64	39^	31^	65	41^	55^
3.30 - 4.00	A	6.8	23	599	131	231	184	141	842	345	504	402	464	320	275	202	76	21^	75	46^	32^	57	34^	56^
GUIDING LIGHT	A	5.7	20	501	97	212	158	163	895	235	434	319	379	394	402	258	114	28^	81	65	40^	36^	33^	43^
TUE-FRI 3.00P 60 CBS 54	B	5.9	21	521	102	195	158	133	894	225	421	327	366	371	434	250	119	17^	58	46^	32^	46^	43^	35^
209 99 DD 178	C	6.1	20	537	94	192	141	124	899	235	431	337	386	388	420	261	119	18^	48	41^	34^	50	44^	40^
3.00 - 3.30	A	5.6	21	498	103	202	152	164	893	242	436	317	377	387	397	259	112	25^	76	60^	40^	34^	37^	37^
3.30 - 4.00	A	5.7	20	505	91	221	164	162	894	228	429	320	380	398	405	257	116	31^	85	70	40^	38^	30^	48^
HOME	A	2.4	10	216	155	243	206	87^	764	321	506	441	474	338	225	208	38v	25v	59^	33v	64^	53^	58^	59^
MON 11.30A 13 ABC 55	B	2.5	11	218	146	236	204	89^	786	328	525	447	489	349	219	252	57^	14v	28v	18v	53^	56^	66^	43^
172 87 IA 100	C	2.6	11	228	151	243	207	94^	797	318	529	447	491	366	224	252	62^	16v	27v	21v	49^	53^	68^	34^
TUE-FRI 11.30A 30																								
HOME(B)	A	0.9	3	80	135v	453^	391^	76v	822	356^	533^	533^	533^	278^	289^	372^	<<	92v	81v	88v	41v	47v	41v	47v
MON 11.45A 15 ABC																								
48 38 IA																								
LOVING	A	3.7	14	324	122	221	204	128	780	351	511	414	444	292	239	247	60^	12v	64^	38^	36^	72^	55^	53^
MON-FRI 12.30P 30 ABC 55	B	3.8	15	336	138	231	216	123	820	386	559	455	494	310	222	227	55^	13v	34^	26^	44^	57^	53^	48^
176 88 DD 178	C	4.1	15	364	143	241	221	139	835	386	571	452	491	325	225	239	60^	17v	37^	30^	65^	53^	76	43^
NBC NEWS DIGEST-DAYTIME	A	4.2	14	372	67^	158	146	198	766	232	419	303	353	344	297	244	80^	37^	136	117	51^	40^	42^	49^
MWF 2.57P 1 NBC 33	B	4.2	15	370	74	169	148	165	836	259	453	331	389	378	326	223	81	27^	75	62^	42^	60^	61^	41^
190 94 N 107	C	4.5	15	403	74	188	164	156	836	252	450	337	393	375	330	278	98	28^	78	59^	32^	47^	46^	33^
NEW CARD SHARKS	A	2.7	12	237	76^	126^	99^	74^	687	188	315	255	301	327	326	365	208	27v	39^	24v	51^	83^	71^	64^
MON-FRI 10.30A 30 CBS 55	B	2.8	13	246	71^	107	80^	46^	704	163	299	260	303	339	362	398	226	22v	24v	17v	51^	68^	65^	54^
156 78 QP 180	C	3.0	13	268	76^	132	96	57^	708	177	315	265	320	335	338	425	242	23v	24v	16v	68^	69^	81^	56^
NEWSBREAK-11.57	A	4.4	18	392	61^	126	91	79^	698	164	285	232	279	284	367	388	189	30^	46^	46^	66^	69^	63^	72^
MON-FRI 11.57A 2 CBS 55	B	4.5	19	396	74	126	96	69	745	172	314	257	297	301	391	404	210	17^	24^	19^	50^	64^	66	48^
173 80 N 179	C	5.1	21	451	66	161	120	71	750	178	319	256	304	307	383	415	213	18^	22^	17^	52^	61	68	45^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
NEWSBREAK-3.44					A	4.7	16	412	102	215	157	155	893	223	414	312	374	393	416	276	134	35^	81	71^	44^	31^	27^	48^
TUE	3.44P	1	CBS	54	B	4.9	17	435	107	201	165	133	892	233	413	322	357	357	444	262	129	19^	66	51^	34^	48^	39^	43^
	193	92	N	178	C	5.2	17	459	95	195	149	120	894	234	413	322	368	375	435	260	120	19^	51^	39^	35^	53^	43^	45^
WED	3.47P	1																										
THU	3.48P	1																										
FRI	3.43P	1																										
ONE LIFE TO LIVE					A	6.9	24	607	169	231	204	165	842	408	588	454	503	313	205	212	64	10v	60	34^	37^	54^	51^	41^
MON-THU	2.00P	60	ABC	55	B	6.9	25	612	155	215	185	153	865	386	576	449	506	351	231	209	73	13^	44	31^	38^	64	63	39^
	214	99	DD	176	C	7.5	26	667	147	223	193	154	872	378	572	443	496	356	246	227	85	15^	44	32^	47	57	68	36^
FRI	2.00P	36																										
	2.00 - 2.30				A	6.8	24	604	174	222	198	163	833	407	581	448	496	307	204	225	67	8v	61	32^	36^	53^	53^	35^
	2.30 - 3.00				A	6.9	24	610	164	242	212	168	856	409	598	463	514	322	206	197	60	11v	60	35^	39^	57	48^	47^
ONE LIFE TO LIVE(B)					A	5.3	19	470	167	158	134^	186	815	401	527	383	427	298	243	185	58^	3v	70^	43^	15v	66^	56^	26v
FRI	2.36P	24	ABC																									
	189	81	DD																									
PRICE IS RIGHT 1					A	4.7	20	413	54^	124	96	80^	694	154	269	208	245	274	388	391	184	28^	49^	31^	68^	83	68^	83
MON-FRI	11.00A	30	CBS	55	B	4.6	21	407	66	103	75	66	704	156	279	221	251	292	395	410	217	21^	23^	19^	62^	69	68	63
	210	98	AP	179	C	5.0	22	445	67	139	95	71	723	167	296	233	273	302	386	433	230	21^	21^	18^	68	68	77	59
PRICE IS RIGHT 2					A	6.1	26	544	63	123	95	89	704	160	278	212	256	271	382	399	195	32^	50^	39^	76	81	74	83
MON-FRI	11.30A	30	CBS	55	B	6.0	27	529	67	113	84	68	720	160	287	228	263	285	398	417	226	20^	23^	19^	60	66	70	57
	210	98	AP	181	C	6.4	27	571	61	144	102	71	734	167	295	232	274	291	396	436	234	20^	21^	17^	63	64	74	53
RYAN'S HOPE					A	2.1	8	188	155^	201	180	107^	767	374	496	417	471	278	218	252	45v	12v	56^	30v	56^	93^	87^	62^
MON	12.00N	28	ABC	55	B	2.4	10	209	163	222	202	116^	838	413	578	483	518	296	224	261	49^	15v	40^	28v	51^	66^	67^	50^
	160	80	DD	178	C	2.8	11	247	145	245	223	127	826	398	581	480	518	319	206	261	52^	19v	49^	34^	76^	59^	85^	50^
	12.00N	13																										
	& 12.15P	15																										
TUE-FRI	12.00N	30																										
SALE OF THE CENTURY					A	2.9	13	260	66^	141	97^	70^	755	157	260	206	276	278	425	366	137	12v	55^	21v	59^	41^	59^	41^
MON-FRI	10.00A	30	NBC	55	B	2.9	14	259	55^	128	88^	43^	789	128	272	239	296	315	460	345	165	13v	23v	15v	51^	44^	55^	40^
	146	79	QG	176	C	3.1	13	273	64^	144	108	49^	785	146	309	270	321	317	425	394	196	15v	22v	17v	46^	49^	59^	36^
SANTA BARBARA					A	4.0	14	354	62^	136	120	208	753	200	382	262	318	365	315	252	94^	31^	149	109	46^	39^	39^	47^
MON-FRI	3.00P	60	NBC	55	B	4.2	15	369	82	147	126	180	812	231	428	308	372	393	319	236	92	26^	101	75	37^	56^	55^	38^
	197	97	DD	175	C	4.7	16	416	90	177	148	174	826	254	452	332	401	384	305	269	100	27^	103	71	33^	51^	49^	35^
	3.00 - 3.30				A	4.0	14	354	69^	137	122	204	754	201	383	264	322	362	313	249	96	27^	144	106	44^	35^	40^	40^
	3.30 - 4.00				A	4.0	14	356	55^	134	117	210	749	197	379	258	312	366	316	253	91^	34^	153	112	47^	43^	37^	53^
SCRABBLE					A	3.6	14	321	43^	122	90^	78^	779	125	269	214	273	314	451	371	165	36^	43^	49^	45^	37^	42^	41^
MON-FRI	12.30P	30	NBC	55	B	3.7	14	326	49^	112	77^	61^	789	111	265	225	288	349	460	328	169	29^	31^	38^	40^	50^	46^	44^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
SCRABBLE-CONT'D																											
161	83	QG	191	C	4.0	15	355	60^	137	102	71^	799	147	304	249	305	330	439	348	181	22^	29^	29^	42^	51^	53^	40^
SUPER PASSWORD				A	3.2	12	280	67^	111^	80^	97^	764	165	302	236	284	278	414	326	174	16v	53^	39^	46^	38^	53^	32^
MON-FRI 12.00N	30	NBC	55	B	3.1	13	279	58^	113	78^	66^	771	132	283	239	291	304	437	309	169	22v	35^	33^	51^	48^	51^	48^
160	74	QG	177	C	3.3	13	296	68^	118	86^	78^	780	157	304	245	294	303	428	331	176	21v	33^	28^	49^	57^	64^	42^
$25,000 PYRAMID				A	2.7	12	237	84^	128^	100^	82^	700	193	327	260	318	329	315	362	182	17v	26v	22v	79^	72^	86^	65^
MON-FRI 10.00A	30	CBS	45	B	2.5	12	224	69^	114^	83^	52^	728	174	308	261	308	321	374	355	179	13v	14v	11v	55^	59^	69^	46^
171	83	QP	45	C	2.5	12	224	69^	114^	83^	52^	728	174	308	261	308	321	374	355	179	13v	14v	11v	55^	59^	69^	46^
WHEEL OF FORTUNE				A	4.9	21	436	52^	159	120	88	798	149	287	221	281	330	451	308	151	27^	42^	41^	59^	52^	70^	40^
MON-FRI 11.00A	30	NBC	55	B	4.7	21	420	59^	153	105	70	836	146	298	240	301	353	477	326	173	22^	21^	21^	42^	56^	66	32^
206	98	QG	178	C	5.4	23	477	66	160	112	69	821	161	308	251	314	330	451	356	183	17^	23^	20^	39^	52^	61	30^
WHO'S THE BOSS? M-F				A	2.8	12	252	174	290	259	116^	658	330	506	426	450	275	128^	298	37^	44^	72^	56^	107^	84^	116^	75^
MON-FRI 11.00A	30	ABC	55	B	2.8	13	250	149	260	234	132	657	322	496	390	416	273	135	308	44^	34^	62^	42^	94^	103	122	74^
149	76	CS	178	C	3.3	14	295	136	249	224	133	693	322	503	395	425	288	160	299	53^	41^	61^	45^	104	88	120	72^
WIN, LOSE OR DRAW				A	4.2	18	370	78^	187	148	131	787	201	371	272	310	333	378	304	128	26^	69^	50^	76^	67^	97	45^
MON-FRI 11.30A	30	NBC	55	B	3.9	18	349	72^	155	120	95	788	172	350	276	324	347	391	304	131	28^	38^	30^	57^	73^	83	47^
184	88	QG	191	C	4.1	17	367	90	168	134	98	796	206	381	303	359	340	359	317	130	26^	38^	32^	51^	73	80	44^
YOUNG AND THE RESTLESS				A	7.2	27	638	107	193	160	127	852	265	424	326	367	329	387	273	120	23^	55	44^	62	50^	66	46^
MON-FRI 12.30P	60	CBS	55	B	7.4	29	658	120	170	144	118	878	256	443	341	379	351	397	271	127	14^	28^	24^	48	62	77	33^
212	99	DD	181	C	7.9	29	700	111	193	158	126	875	273	458	347	395	359	371	280	125	16^	27^	25^	44	63	73	35^
12.30 - 1.00				A	6.9	27	615	103	190	157	118	835	252	411	318	357	326	385	287	129	22^	48^	41^	63	49^	65	47^
1.00 - 1.30				A	7.5	27	661	107	197	162	135	868	276	436	333	376	331	389	260	111	23^	61	47^	61	51	67	45^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																												
ABC WEEKEND SPECIALS(R)					A	2.2	8	195	1334	267^	583	447	42v	285^	171^	49v	122^	91^	80v	294^	136^	159^	71v	224^	98^	125^	64v	160^
SAT	1.00P	30	ABC	6	B	2.2	8	192	1318	148^	449	323	98^	288	178	101^	77^	84^	93^	403	221	181	144^	259	152^	107^	110^	149^
	138	72	CA	15	C	2.2	7	197	1409	150	474	343	102^	310	190	95^	95^	106^	84^	435	244	191	170	265	154	111^	118^	147
THE DAY THE KIDS TOOK OVER																												
ALF-SAT MORN					A	4.6	18	408	1391	79^	319	277	76^	209	211	70^	142^	152^	60^	652	321	331	303	349	179	170	170	180
SAT	10.00A	30	NBC	11	B	5.3	20	467	1442	131	354	279	77	210	229	98	131	147	82	649	320	329	269	380	189	191	193	187
	205	99	CA	30	C	5.9	21	522	1482	135	365	301	85	228	223	104	119	142	81	665	336	330	270	395	208	188	198	197
ALL NEW POUND PUPPIES					A	2.3	13	204	1091	57v	256^	229^	22v	156^	112^	65v	47v	76v	36v	567	272^	295^	288^	279^	127^	153^	169^	110^
SAT	8.30A	30	ABC	11	B	2.7	14	238	1305	67^	277	219	44^	170	129	55^	74^	90^	40^	729	349	380	289	440	211	229	236	204
	199	97	CA	19	C	2.9	14	256	1358	69^	270	218	43^	179	138	62^	76^	94^	44^	770	382	389	302	469	239	229	250	218
ALVIN AND THE CHIPMUNKS					A	5.4	21	478	1439	104^	311	267	53^	177	260	77^	183	206	53^	691	312	380	311	380	157	223	177	203
SAT	10.30A	30	NBC	11	B	5.5	20	487	1465	147	358	292	69	185	255	93	161	163	92	667	293	373	274	393	164	229	202	191
	198	98	CA	39	C	6.1	21	542	1511	153	367	309	82	213	235	91	144	147	88	695	320	375	295	400	186	214	204	196
ANIMAL CRACK-UPS					A	3.5	14	310	1481	124^	483	330	140^	347	261	141^	120^	168^	92^	391	192^	199^	132^	258	121^	138^	110^	149^
SAT	12.00N	30	ABC	11	B	3.4	13	298	1410	122	451	319	98	315	205	95^	109	124	80^	439	234	205	178	261	144	116	129	132
	183	88	CL	31	C	3.5	12	311	1501	133	455	337	106	354	207	89	118	129	79^	485	259	226	192	293	158	136	141	152
BUGS BUNNY & TWEETY SHOW					A	3.9	15	346	1356	170^	470	405	74^	240	194	105^	89^	123^	71^	452	255	197	191	261	147^	114^	134^	127^
SAT	11.00A	30	ABC	11	B	4.6	17	406	1451	128	378	294	108	311	207	108	100	123	84	554	305	249	240	314	182	132	183	131
	198	91	CA	19	C	4.8	17	424	1477	134	389	304	112	313	211	113	97	122	88	564	318	246	248	316	179	137	187	130
DENNIS THE MENACE					A	2.6	10	230	1660	184^	474	389	99^	181^	204^	96^	108^	112^	91^	801	458	343	319	482	262^	221^	224^	258^
SAT	11.30A	30	CBS	11	B	3.3	12	290	1508	106	341	239	81^	231	221	113	108	146	75^	716	384	331	294	422	232	190	206	216
	160	74	CA	23	C	3.5	12	311	1553	122	361	260	87	250	223	110	113	137	86	718	400	318	318	400	234	166	197	203
FLINTSTONE KIDS					A	3.1	12	275	1499	139^	440	344	86^	248	260	106^	154^	145^	115^	550	290	261	206^	345	171^	173^	177^	167^
SAT	11.30A	30	ABC	11	B	3.8	14	334	1475	137	393	309	98	277	194	91	103	107	87	610	320	290	275	335	182	153	188	147
	192	90	CA	18	C	3.9	14	345	1506	138	411	322	100	288	195	89	106	113	82	612	320	292	273	339	173	165	190	148
FRAGGLE ROCK					A	4.3	17	381	1476	120^	313	257	47^	202	269	92^	177	199	70^	692	323	369	341	350	153^	198	180	170
SAT	11.00A	30	NBC	11	B	4.3	16	380	1496	159	395	310	68^	188	250	85	165	155	95	663	293	370	307	355	151	205	182	173
	182	90	CA	11	C	4.3	16	380	1496	159	395	310	68^	188	250	85	165	155	95	663	293	370	307	355	151	205	182	173
GALAXY HIGH SCHOOL					A	2.9	11	257	1537	193^	438	364	97^	257	211^	81^	130^	137^	73^	632	312	320	202^	430	212^	218^	196^	234^
SAT	12.30P	30	CBS	10	B	3.0	11	262	1510	133	380	264	105^	274	218	117	101^	141	77^	639	325	314	227	412	214	199	205	208
	143	68	CA	19	C	3.0	10	262	1565	149	401	290	115	285	242	124	117	143	98	637	340	297	248	389	216	172	184	205
GUMMI BEARS					A	3.0	20	266	1220	61v	262	215^	65^	256	99^	32v	68^	62^	37v	603	302	301	162^	441	212^	229^	205^	236^
SAT	8.00A	30	NBC	11	B	3.5	22	308	1301	75^	295	224	61^	190	142	72^	70^	92^	50^	674	362	313	217	457	250	207	232	226
	199	98	CA	11	C	3.5	22	308	1301	75^	295	224	61^	190	142	72^	70^	92^	50^	674	362	313	217	457	250	207	232	226
HELLO KITTY					A	2.1	14	186	1264	23v	283^	228^	49v	317^	62v	<<	59v	60v	<<	603	323^	280^	139^	464	210^	254^	244^	219^
SAT	8.00A	30	CBS	11	B	2.2	14	196	1252	55^	281	186	45^	246	66^	26v	40^	44^	22v	658	308	350	229	429	201	228	259	170
	201	96	CA	38	C	2.1	13	186	1290	55^	292	197	41^	241	82^	47^	35v	51^	31v	675	340	336	227	448	232	216	271	177

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
LITTLE CLOWNS-HAPPYTOWN					A	1.5	10	133	1073	77v	352^	273^	56v	217^	111v	30v	81v	63v	49v	392^	158^	234^	134^	258^	84v	175^	149^	110v
SAT	8.00A	30	ABC	11	B	1.7	11	150	1231	71^	320	240	45v	221	104^	40v	64^	67^	37v	586	275	311	223	363	175^	188^	201	162^
	195	96	CA	19	C	1.9	11	166	1281	66^	311	239	49^	224	105^	51^	54^	61^	44^	641	321	320	227	414	212	202	214	200
LITTLE WIZARDS					A	3.3	13	292	1313	99^	317	262	47v	173^	189^	75^	114^	147^	42v	635	313	321	362	273	131^	142^	133^	140^
SAT	9.30A	30	ABC	11	B	3.5	14	313	1437	81^	318	246	64^	221	154	73^	81^	108	46^	743	437	306	348	395	233	162	217	178
	202	97	CA	19	C	3.7	14	327	1455	83	306	238	67^	222	160	78	82	106	54^	766	444	322	343	423	247	176	231	192
MIGHTY MOUSE					A	3.6	14	319	1512	115^	375	336	95^	216	139^	64^	74^	70^	69^	782	389	393	357	425	195^	230	279	146^
SAT	10.30A	30	CBS	11	B	3.9	14	342	1437	84	323	242	66^	229	124	69^	55^	77^	47^	761	371	391	359	402	189	213	254	148
	199	95	CA	35	C	4.2	15	369	1495	90	335	261	61^	237	131	72	59^	86	45^	791	421	370	383	409	219	190	250	159
MUPPET BABIES I					A	2.8	15	248	1284	29v	261	227^	39v	215^	64v	<<	63v	51v	13v	743	381	362	170^	574	258	315	306	268
SAT	8.30A	30	CBS	11	B	3.5	18	308	1324	53^	241	173	45^	188	98	45^	53^	67^	31^	798	387	411	269	529	254	275	318	212
	208	97	CA	38	C	3.6	18	319	1370	52^	253	184	34^	180	98	55^	43^	70^	28^	839	442	397	292	547	297	250	328	219
MUPPET BABIES II					A	3.7	17	328	1354	29v	250	213	30v	198	40v	2v	38v	37v	3v	866	462	404	271	595	301	294	320	275
SAT	9.00A	30	CBS	11	B	4.5	19	395	1368	58^	254	189	41^	177	97	44^	53^	63^	33^	841	407	434	317	524	252	272	318	206
	208	97	CA	38	C	4.6	19	406	1429	55^	255	192	38^	173	103	54^	49^	72	31^	898	467	431	345	553	292	261	334	220
MUPPET BABIES III					A	4.7	19	416	1439	52^	298	242	39v	184	86^	36v	50^	60^	25v	871	434	437	335	536	261	275	300	236
SAT	9.30A	30	CBS	11	B	5.1	20	455	1404	62^	256	197	44^	164	115	59^	56^	80	34^	870	417	453	342	528	254	273	318	209
	205	97	CA	38	C	5.1	19	449	1467	62	265	208	42^	177	113	60	52^	79	34^	913	479	434	369	543	287	256	328	215
MY PET MONSTER					A	3.1	14	275	1197	55v	285	245	<<	97^	136^	69^	67^	123^	14v	679	337	341	331	347	185^	163^	173^	174^
SAT	S.00A	30	ABC	11	B	3.6	15	320	1363	68^	272	219	47^	169	150	71^	79^	113	37^	773	409	364	316	456	242	214	235	222
	205	98	CA	37	C	3.5	15	310	1439	71^	270	224	54^	187	160	79^	81^	113	47^	821	428	394	313	508	276	232	260	248
NEW ARCHIES					A	4.0	16	354	1433	152^	315	271	73^	154^	299	150^	149^	205	94^	664	286	379	298	367	126^	241	185	182
SAT	11.30A	30	NBC	11	B	4.0	16	358	1454	169	374	296	85	192	265	102	162	166	99	623	281	343	260	363	151	212	180	183
	160	82	CA	37	C	4.4	15	386	1497	172	373	309	95	206	268	112	155	158	109	650	306	344	283	367	176	191	179	188
PEE WEE'S PLAYHOUSE					A	5.1	19	452	1520	73^	325	270	52^	221	104^	38^	66^	74^	30v	870	413	457	388	482	197	286	268	214
SAT	10.00A	30	CBS	11	B	5.6	21	498	1427	69	289	228	47^	190	109	50^	59	74	35^	839	378	461	370	469	201	268	289	180
	211	99	CL	38	C	6.0	21	533	1511	84	302	245	49	213	122	51	71	82	40^	874	436	438	395	479	232	247	294	185
POPEYE & SON					A	3.7	14	328	1693	176^	469	413	118^	235	234	95^	139^	134^	100^	756	389	367	319	437	198	239	212	225
SAT	11.00A	30	CBS	11	B	3.7	14	325	1501	101	325	240	66^	199	200	104	97	139	61^	776	402	375	318	458	233	225	228	230
	194	94	CA	35	C	3.9	14	348	1536	108	338	257	76	226	194	98	96	124	70^	777	430	348	342	436	245	191	228	208
REAL GHOSTBUSTERS I					A	4.3	16	381	1312	156^	366	317	71^	192	252	106^	146^	180	72^	502	317	185	269	233	146^	87^	127^	106^
SAT	10.00A	30	ABC	11	B	4.3	16	381	1469	116	337	270	88	250	196	99	97	125	71^	686	439	247	301	385	259	125	213	171
	207	98	CA	17	C	4.5	16	398	1490	109	328	265	92	247	206	110	96	132	75	709	447	262	301	409	271	138	226	183
REAL GHOSTBUSTERS II					A	4.3	16	381	1394	163^	368	318	84^	206	250	129^	121^	168	82^	571	364	206	270	301	201	100^	134^	167
SAT	10.30A	30	ABC	11	B	4.9	18	431	1496	127	338	270	106	262	226	118	108	136	90	671	406	266	288	384	252	132	214	170
	207	98	CA	17	C	5.2	18	457	1515	124	336	273	113	266	233	126	106	141	91	681	422	259	288	392	257	136	214	178
SMURFS I					A	3.7	20	328	1278	93^	340	272	78^	235	122^	48v	74^	69^	53^	581	304	276	174^	407	207	199	208	199
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN.5,1988

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
SMURFS I-CONT'D																												
SAT	8.30A	30	NBC	11	B	4.4	22	391	1304	91	332	259	61^	195	137	65^	71^	86	50^	640	344	296	234	406	220	186	222	184
	206	99	CA	39	C	4.3	22	384	1375	81	326	266	54^	207	154	77	78	103	51^	688	371	317	274	415	229	185	219	196
SMURFS II					A	4.6	21	408	1365	101^	400	302	89^	219	135^	40v	94^	82^	52^	611	329	282	224	387	223	164	204	183
SAT	9.00A	30	NBC	11	B	5.3	22	472	1329	109	360	283	56^	203	152	63	88	99	53^	614	320	294	242	372	198	174	208	164
	205	99	CA	39	C	5.5	23	486	1391	105	351	289	65	223	165	76	88	108	56	653	349	304	274	379	210	169	204	175
SMURFS III					A	4.9	20	434	1410	81^	406	306	56^	207	111^	26v	85^	64^	47^	685	349	336	272	413	213	200	216	197
SAT	9.30A	30	NBC	11	B	5.8	23	514	1382	122	365	289	58	203	177	69	109	115	62	636	317	319	246	390	199	191	209	180
	205	99	CA	39	C	6.2	23	548	1430	122	361	304	74	225	187	85	102	120	67	657	338	319	273	384	203	181	204	180
TEEN WOLF					A	3.0	12	266	1555	192^	446	388	100^	219^	246	107^	139^	131^	115^	645	353	292	254	391	200^	191^	190^	201^
SAT	12.00N	30	CBS	10	B	3.1	12	270	1520	142	366	263	96^	244	234	119	115	138	96^	676	345	331	277	399	204	195	198	201
	145	68	CA	20	C	3.1	11	276	1588	153	388	292	103	269	246	124	122	142	104	685	358	327	294	391	216	175	189	202

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																								
ABC WIDE WORLD-SPORTS SAT	A	4.7	13	416	1360	247	711	277	688	283	438	28v	104^	178	426	166	188	150^	172	211	238	85^	30v	126^
SAT 4.31P 89 ABC 11	B	4.8	14	423	1428	203	635	257	619	270	627	53^	150	291	605	269	337	238	307	321	268	67^	40^	99
213 99 SA 20	C	5.6	15	495	1463	204	614	272	600	282	650	57	182	339	626	315	381	281	347	322	245	81	46^	118
4.30 - 5.00	A	3.9	12	346	1309	205	642	218	617	219	447	38v	112^	168^	436	158^	182^	130^	154^	192	254	90^	29v	130^
5.00 - 5.30	A	4.7	13	416	1349	260	725	294	708	295	409	26v	101^	156	398	145^	172	130^	158	181	225	80^	26v	135^
5.30 - 6.00	A	5.5	15	487	1398	263	742	302	716	314	455	23v	101^	204	441	189	205	180	196	249	236	86^	33v	114^
FRENCH OPEN TENNIS-SAT.(S)	A	2.3	8	204	1388	197^	473	281^	454	255^	603	134^	275^	392	538	327	354	258^	285^	189^	184^	130^	83^	182^
SAT 12.00N 180 NBC																								
197 99 SE																								
12.00 - 12.30	A	2.8	11	248	1405	206^	500	313	468	255^	420	45v	139^	265	407	252^	267	221^	236^	173^	140^	193^	115^	293
12.30 - 1.00	A	2.3	9	204	1403	184^	497	292^	477	262^	595	117^	238^	401	549	355	373	285^	303^	213^	175^	123^	61v	187^
1.00 - 1.30	A	2.0	7	177	1354	175^	447	256^	434	241^	649	208^	319^	433	543	327^	365	225^	263^	171^	178^	122^	79v	135^
1.30 - 2.00	A	1.9	7	168	1460	163^	450	234^	440	230^	720	213^	385	489	607	376^	407	275^	306^	179^	201^	116^	88v	175^
2.00 - 2.30	A	2.3	8	204	1423	228^	487	305^	465	284^	680	149^	360	451	613	384	406	302^	324	186^	207^	105^	83^	151^
2.30 - 3.00	A	2.3	8	204	1406	232^	485	293^	469	272^	671	127^	290^	399	596	324	367	272^	315	228^	228^	115^	70v	135^
FRENCH OPEN TENNIS-SUN.(S)	A	1.9	8	168	1291	182^	497	266^	487	247^	595	74v	262^	406	581	392	428	332^	368^	239^	153^	84v	31v	114^
SUN 9.00A 300 NBC																								
174 95 SE																								
9.00 - 9.30	A	1.7	9	151	1475	173^	579	286^	563	254^	695	40v	212^	480	695	479	527	440	487	383^	168^	97v	56v	104v
9.30 - 10.00	A	1.9	9	168	1263	229^	579	330^	579	295^	588	70v	213^	429	571	413	450	359^	396	303^	121^	67v	29v	30v
10.00 - 10.30	A	1.9	8	168	1270	206^	542	320^	542	255^	536	38v	175^	346^	535	345^	404	308^	367^	265^	131^	85v	37v	107^
10.30 - 11.00	A	2.1	9	186	1240	198^	519	306^	519	294^	567	73v	239^	363	554	351	412	290^	351	228^	142^	59v	26v	95^
11.00 - 11.30	A	2.1	9	186	1286	165^	496	271^	496	265^	662	64v	270^	439	662	439	505	375	441	289^	156^	65v	13v	64v
11.30 - 12.00	A	2.0	8	177	1371	178^	477	244^	477	232^	648	78v	324^	485	644	481	483	407	409	232^	161^	91v	18v	154^
12.00 - 12.30	A	2.0	8	177	1282	205^	482	262^	469	260^	569	80v	303^	398	565	394	395	318^	319^	145^	171^	79v	26v	152^
12.30 - 1.00	A	1.9	7	168	1306	148^	445	178^	422	174^	611	99^	300^	411	572	371^	391	312^	332^	205^	180^	111^	33v	139^
1.00 - 1.30	A	1.7	6	151	1238	149^	461	214^	423	185^	536	86v	297^	366^	513	343^	368^	280^	305^	178^	145^	121^	50v	120^
1.30 - 2.00	A	1.7	6	151	1182	158^	385^	242^	367^	249^	529	115^	289^	337^	483	292^	329^	223^	260^	162^	154^	79v	36v	190^
KEMPER OPEN-SAT.(S)	A	2.4	9	213	1206	129^	345	174^	332	176^	665	76v	223^	392	629	356	387	316	347	300	242^	40v	13v	156^
SAT 1.30P 120 CBS																								
186 93 SE																								
1.30 - 2.00	A	2.0	8	177	1327	135^	461	250^	439	247^	550	64v	175^	301^	550	301^	313^	238^	249^	234^	238^	58v	3v	258^
2.00 - 2.30	A	2.0	8	177	1167	110^	317^	140^	311^	159^	666	72v	207^	382	618	334^	363	310^	339^	299^	255^	26v	4v	158^
2.30 - 3.00	A	2.4	9	213	1177	114^	271^	118^	266^	120^	722	92^	249^	427	665	370	400	335	365	316	265^	36v	14v	148^
3.00 - 3.30	A	3.1	11	275	1214	152^	357	196^	337	191^	715	78^	250	443	679	407	453	365	411	340	226^	42v	24v	100^
KEMPER OPEN-SUN.(S)	A	3.6	11	319	1369	201	553	162^	550	180^	719	35v	140^	277	712	269	311	242	283	315	401	39v	30v	58^
SUN 3.00P 221 CBS																								
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
KEMPER OPEN-SUN.(S)-CONT'D																									
183 91 SE																									
3.00 - 3.30		A	2.7	9	239	1270	209^	567	183^	549	214^	585	49v	136^	255^	561	231^	288	206^	263^	271	273	80^	52v	38v
3.30 - 4.00		A	2.7	9	239	1428	211^	608	165^	607	215^	727	36v	144^	283	709	264^	348	246^	331	323	360	23v	22v	69^
4.00 - 4.30		A	3.2	10	284	1402	228	537	165^	537	204^	724	17v	127^	312	718	306	352	295	340	367	367	19v	18v	123^
4.30 - 5.00		A	3.6	12	319	1352	190^	510	149^	510	158^	751	40v	172^	307	750	306	339	268	300	309	411	23v	20v	69^
5.00 - 5.30		A	3.9	12	346	1367	199	538	151^	535	142^	761	46v	175^	298	761	298	323	252	276	300	439	42v	34v	26v
5.30 - 6.00		A	4.3	13	381	1360	192	549	154^	549	167	740	19v	122^	253	737	250	286	234	270	327	451	45^	34v	26v
6.00 - 6.30		A	4.5	12	399	1349	183	549	159^	549	175	702	31v	112^	241	697	236	266	210	240	306	431	30v	25v	67^
6.30 - 7.00		A	4.7	12	416	1407	202	583	186	577	194	697	52^	128^	257	686	246	281	204	240	291	405	72^	51^	55^
LAS VEGAS SPORTS FESTIVAL(S)		A	2.3	7	204	1274	117^	407	217^	386	207^	660	151^	319	463	615	417	448	312	343	258^	167^	109^	75v	97^
SUN 2.00P 240 NBC																									
134 78 SE																									
2.00 - 2.30		A	1.5	5	133	1169	101v	356^	222^	356^	280^	623	126^	277^	395^	586	358^	376^	269^	287^	209^	209^	87v	65v	102v
2.30 - 3.00		A	1.7	6	151	1210	96v	391^	229^	368^	264^	592	143^	251^	423	573	405^	407^	280^	282^	263^	166^	123^	101v	104v
3.00 - 3.30		A	2.4	8	213	1273	149^	444	273^	393	230^	612	184^	317	452	564	404	422	268^	286^	221^	142^	123^	100^	94^
3.30 - 4.00		A	2.5	8	222	1292	113^	468	270^	415	213^	598	177^	305	400	547	349	376	223^	250^	191^	171^	161^	107^	64v
4.00 - 4.30		A	2.3	8	204	1385	99^	444	193^	417	164^	699	184^	367	485	651	436	459	301^	324	226^	191^	124^	85^	118^
4.30 - 5.00		A	2.4	8	213	1395	125^	392	193^	392	200^	790	165^	403	567	736	513	557	402	446	299	179^	105^	64v	107^
5.00 - 5.30		A	2.8	9	248	1297	139^	389	239^	387	216^	691	122^	338	508	643	460	501	386	427	303	142^	108^	57v	108^
5.30 - 6.00		A	2.6	8	230	1223	109^	385	142^	374	149^	693	113^	290	468	645	421	479	355	413	342	167^	51v	35v	94^
MILWAUKEE 200(S)		A	2.1	7	186	1387	213^	435	282^	407	257^	734	96^	306^	525	711	502	540	429	467	355	171^	59v	54v	159^
SUN 3.00P 120 ABC																									
144 80 SE																									
3.00 - 3.30		A	1.7	6	151	1425	226^	489	267^	463	235^	707	74v	257^	475	664	431	469	400^	438	348^	195^	79v	56v	150^
3.30 - 4.00		A	1.9	6	168	1372	208^	446	299^	412	262^	750	69v	277^	531	738	519	556	462	499	382	182^	48v	48v	127^
4.00 - 4.30		A	2.3	8	204	1436	236^	477	344	436	294^	757	102^	340	575	739	557	587	473	502	350	153^	70v	67v	133^
4.30 - 5.00		A	2.3	7	204	1445	203^	382	243^	367	256^	782	137^	360	553	758	529	581	416	468	375	178^	48v	48v	232^
MUTUAL OF OMAHA SPECIAL(S)		A	2.6	8	230	1603	247^	617	365	614	355	730	117^	328	480	723	473	495	364	387	275^	227^	54v	45v	201^
SUN 5.00P 60 ABC																									
149 74 SA																									
5.00 - 5.30		A	2.6	8	230	1590	238^	587	363	583	346	754	125^	339	498	749	493	509	374	390	291	239^	35v	35v	214^
5.30 - 6.00		A	2.7	8	239	1556	247^	623	353	621	351	681	104^	306	445	671	435	464	340	369	250^	207^	71^	54v	182^
NBA PLAYOFF GAME SAT		A	9.4	28	833	1434	158	399	221	367	203	839	128	370	563	787	510	576	434	500	342	211	112	87	84
SAT 3.30P 150 CBS	6	B	5.9	19	519	1411	143	389	213	367	190	816	143	369	563	760	507	562	420	475	329	199	100	76	105
212 99 SE	6	C	5.9	19	519	1411	143	389	213	367	190	816	143	369	563	760	507	562	420	475	329	199	100	76	105
DALLAS VS LOS ANGELES																									
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
NBA PLAYOFF GAME SAT-CONT'D																								
3.30 - 4.00	A	6.6	22	585	1413	158	374	216	350	187	852	145	363	577	785	510	565	431	486	360	220	102^	76^	86^
4.00 - 4.30	A	8.8	27	780	1424	145	351	197	324	180	858	139	375	576	796	514	568	438	492	356	228	125	96	91
4.30 - 5.00	A	9.8	29	868	1409	154	387	212	354	194	824	135	382	572	771	520	577	437	494	320	194	110	84	88
5.00 - 5.30	A	10.9	31	966	1469	168	427	234	393	217	855	124	378	565	808	519	598	442	521	346	211	106	81	81
5.30 - 6.00	A	10.7	29	948	1470	166	444	243	408	227	829	110	357	542	786	499	577	432	510	343	209	118	98	79
NBC MAJOR LEAGUE PRE GAME	A	3.6	13	319	1425	173^	469	206	466	183^	749	160^	338	446	674	371	422	287	338	231	252	101^	74^	106^
SAT 3.00P 17 NBC 9	B	3.7	14	329	1340	151	424	225	404	199	589	94	235	359	553	323	364	265	306	217	189	138	97	190
202 99 SC 9	C	3.7	14	329	1340	151	424	225	404	199	589	94	235	359	553	323	364	265	306	217	189	138	97	190
NBC MAJOR LEAGUE BASEBALL	A	5.1	14	452	1393	152	531	221	514	202	725	59^	201	323	707	304	373	264	333	298	334	78^	45^	59^
SAT 3.17P 243 NBC 9	B	5.1	17	456	1349	125	442	185	428	167	710	61^	212	348	690	328	379	287	339	288	311	92	65	106
202 99 SE 9	C	5.1	17	456	1349	125	442	185	428	167	710	61^	212	348	690	328	379	287	339	288	311	92	65	106
CINCINNATI VS LOS ANGELES																								
CHICAGO CUBS VS NEW YORK METS																								
3.00 - 3.30	A	3.9	14	346	1339	146^	471	179^	465	172^	727	124^	301	388	684	344	406	264	326	232	278	74^	45v	66^
3.30 - 4.00	A	4.0	13	354	1339	149^	465	171^	462	167^	692	67^	211	299	673	280	362	232	314	261	311	79^	51^	102^
4.00 - 4.30	A	4.4	14	390	1260	147^	464	189	455	183	630	45^	150^	256	620	246	326	211	292	273	294	75^	47^	91^
4.30 - 5.00	A	4.7	14	416	1391	154	523	233	507	220	722	25v	156	314	722	314	366	289	340	325	356	69^	35v	76^
5.00 - 5.30	A	4.4	13	390	1402	136^	513	215	508	205	742	34v	152^	280	742	280	345	247	311	334	397	76^	42v	70^
5.30 - 6.00	A	5.0	14	443	1425	130^	515	216	491	181	772	53^	198	332	761	321	407	279	365	322	354	91^	49^	47^
6.00 - 6.30	A	6.0	16	532	1399	148	542	230	504	184	754	75^	229	350	729	326	391	276	340	301	339	87^	60^	16v
6.30 - 7.00	A	5.9	16	523	1444	161	588	235	560	206	753	53^	215	341	724	312	371	288	346	311	354	75^	43^	27v
7.00 - 7.30	A	3.5	9	310	1532	165^	652	269	638	257	744	71^	234	361	708	325	381	290	346	271	328	83^	45v	54^
7.30 - 8.00	A	3.4	9	301	1533	184^	651	282	637	284	732	73^	259	387	695	350	415	314	379	268	280	87^	41v	63^
PRO BOWLERS SPRING TOUR	A	3.5	12	310	1359	175^	665	264	664	311	478	23v	106^	241	461	224	229	218	223	219	232	39v	11v	177^
SAT 3.00P 91 ABC 3	B	3.1	11	272	1434	188	654	228	649	257	565	26v	118^	236	543	213	263	210	259	269	280	43^	19v	172
201 95 SE 3	C	3.1	11	272	1434	188	654	228	649	257	565	26v	118^	236	543	213	263	210	259	269	280	43^	19v	172
3.00 - 3.30	A	3.3	12	292	1333	188^	651	295	650	337	457	22v	92^	237	442	222	227	215^	220	215^	215^	47v	18v	177^
3.30 - 4.00	A	3.6	12	319	1376	176^	663	248	663	300	488	30v	125^	254	468	234	241	224	232	216	227	42v	16v	183^
4.00 - 4.30	A	3.7	12	328	1337	160^	663	248	662	292	480	16v	100^	228	464	212	216	212	216	223	248	26v	<<	167^
4.30 - 5.00	A	3.0	9	266	1272	180^	703	248	703	289	340	<<	52v	136^	340	136^	136^	136^	136^	155^	205^	37v	14v	192^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																									
BUSINESS WORLD	A	0.8	3	71	1214	277^	570^	122v	284^	570^	284^	322^	288^	248^	606^	114v	183v	584^	161v	148v	197v	200v	374^	33v
SUN 12.30P 30 ABC 10	B	1.0	4	90	1300	203^	586	139^	245^	574	217^	268^	255^	290^	578	170^	279^	561	262^	227^	299^	265^	227^	32v
97 61 N 30	C	1.2	4	107	1306	184^	585	122^	252	578	226^	257	276	302	611	155^	305	603	296	273	341	311	238	29v
FACE THE NATION	A	2.1	9	186	1210	227^	581	90^	200^	556	169^	237^	269^	313^	533	82v	144^	511	121^	121^	218^	254^	292^	20v
SUN 10.30A 30 CBS 11	B	2.2	8	194	1340	237	680	107^	223	671	191	242	302	406	582	161	266	569	253	222	276	241	262	20v
144 84 CC 37	C	2.4	8	212	1318	212	662	101^	219	654	191	232	294	401	578	129	259	566	247	222	265	248	277	24v
HEALTH SHOW	A	1.6	6	142	1290	273^	670	231^	409^	612	310^	358^	274^	213^	235^	36v	79v	233^	76v	75v	75v	143^	156^	187^
SAT 12.30P 30 ABC 11	B	1.7	6	153	1294	233	597	216	339	575	258	322	250	194	356	135^	224	340	209	181^	201	158^	112^	109^
150 78 N 26	C	1.8	6	160	1369	223	589	212	337	564	256	317	266	190	396	165	262	380	246	210	241	172	104^	123^
SUNDAY MORNING	A	3.4	16	301	1251	266	624	88^	238	621	207^	275	323	318	550	129^	209^	538	197^	166^	245	265	262	19v
SUN 9.00A 90 CBS 11	B	3.5	15	313	1318	242	691	100	263	684	236	288	344	375	547	121	257	538	248	226	274	279	242	13v
180 94 N 37	C	3.9	16	350	1323	222	666	108	243	661	219	270	318	372	568	118	266	562	260	238	286	295	254	19^
9.00 - 9.30	A	3.0	15	266	1289	253	615	58v	209^	614	181^	244	314	342	593	117^	195^	586	188^	157^	255	291	301	25v
9.30 - 10.00	A	3.7	17	328	1261	269	625	95^	241	625	210	277	328	317	568	147^	228	556	215	171^	247	268	264	21v
10.00 - 10.30	A	3.4	15	301	1242	283	649	109^	268	642	233	307	334	307	508	124^	206^	493	191^	173^	241	248	234	12v
SUNDAY TODAY(B)	A	1.0	8	89	1082	98v	450^	48v	134v	450^	129v	152v	248^	293^	593^	201^	355^	593^	355^	257^	280^	281^	215^	<<
SUN 7.30A 90 NBC																									
87 71 N																									
7.30 - 8.00	A	0.8	8	71	950	72v	447^	83v	149v	447^	149v	154v	236^	293^	462^	183v	289^	462^	289^	165v	171v	185v	166v	<<
8.00 - 8.30	A	1.1	9	97	1069	70v	414^	28v	112v	414^	110v	128v	228^	284^	618^	228^	388^	618^	388^	282^	306^	275^	206^	<<
8.30 - 9.00	A	1.2	7	106	1091	132v	447^	39v	134v	447^	123v	160^	254^	277^	608	171^	339^	608	339^	274^	306^	327^	237^	<<
THIS WEEK-DAVID BRINKLEY	A	2.4	9	213	1388	173^	764	96^	256^	727	206^	233^	284^	480	522	69v	157^	510	145^	145^	193^	207^	316	43v
SUN 11.30A 60 ABC 10	B	2.9	10	254	1340	165	681	87^	199	663	174	207	252	448	568	116	233	553	218	202	251	230	287	37^
164 86 N 30	C	3.2	10	283	1337	151	668	79^	179	658	155	187	270	457	577	116	254	566	243	222	268	245	277	36^
11.30 - 12.00	A	2.2	8	195	1404	181^	811	103^	272^	771	217^	246^	290^	510	489	55v	121^	488	120^	120^	170^	176^	318^	41v
12.00 - 12.30	A	2.7	10	239	1323	160^	697	86^	234^	664	190^	214^	268	438	530	78^	181^	509	159^	159^	205^	224^	303	43v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 30–JUN.5,1988

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
HOLIDAY DAYTIME SPECIALS																								
NBA PLAYOFF GAME-MON.(S) MON 3.00P 159 CBS 210 99 SE	A	9.6	28	851	1405	148	98	22^	454	128	223	224	207	189	814	349	539	483	344	216	75	26^	63^	19v
BOSTON VS DETROIT																								
3.00 - 3.30	A	6.6	21	585	1401	188	131	30^	580	178	297	292	247	228	702	339	489	423	258	166	68^	29^	50^	18v
3.30 - 4.00	A	8.3	25	735	1405	159	112	32^	448	138	233	233	190	172	820	353	553	495	348	205	77^	30^	60^	24^
4.00 - 4.30	A	9.1	28	806	1419	151	102	22^	460	140	236	226	204	186	830	354	551	491	350	221	70^	22^	58^	17v
4.30 - 5.00	A	10.7	30	948	1392	135	89	16v	405	104	194	201	194	173	838	355	550	490	355	228	77	25^	72	20^
5.00 - 5.30	A	12.7	34	1125	1383	130	78	17^	420	107	193	199	204	188	821	338	529	483	363	230	78	26^	64	16^
5.30 - 6.00	A	12.4	33	1099	1404	139	89	23^	451	118	208	212	210	205	812	341	535	498	354	221	68	24^	73	24^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. MAY 30, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	46.9	48.2	49.0	50.7	50.9	53.2	54.6	56.6	57.9	59.2	58.9	59.2	58.5	57.8	56.5	54.5

ABC TV

ABC MONDAY NIGHT BASEBALL (8:00–10:45 columns) — LOS ANGELES VS NEW YORK METS / NEW YORK YANKEES VS OAKLAND (8:00-11:48)(PAE)

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					ABC MONDAY NIGHT BASEBALL LOS ANGELES VS NEW YORK METS NEW YORK YANKEES VS OAKLAND (8:00-11:48)(PAE)											
AVERAGE AUDIENCE (Hhlds (000))					6,730											
AVERAGE AUDIENCE (%)					7.6	7.3 *		7.9 *		7.4 *		7.7 *		8.0 *		7.7 *
SHARE AUDIENCE %					14	15 *		15 *		13 *		13 *		14 *		14 *
AVG. AUD. BY 1/4 HR %					7.1	7.5	8.0	7.8	7.5	7.2	7.5	7.8	8.2	7.8	7.6	7.7

CBS TV

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					KATE & ALLIE (R)		DESIGNING WOMEN (R)		NEWHART (R)		EISENHOWER & LUTZ (PAE)		AFI SALUTE-JACK LEMMON			
AVERAGE AUDIENCE (Hhlds (000))					7,970		9,210		11,340		9,390		9,300			
AVERAGE AUDIENCE (%)					9.0		10.4		12.8		10.6		10.5	10.4 *		10.5 *
SHARE AUDIENCE %					17		19		22		18		19	18 *		19 *
AVG. AUD. BY 1/4 HR %					8.5	9.4	10.1	10.7	12.4	13.2	10.5	10.6	10.5	10.4	10.4	10.5

NBC TV

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					ALF (R)		VALERIE'S FAMILY (R)		NBC MONDAY NIGHT MOVIES STRANDED (R)							
AVERAGE AUDIENCE (Hhlds (000))					11,700		11,080		14,090							
AVERAGE AUDIENCE (%)					13.2		12.5		15.9	14.0 *		15.3 *		17.2 *		17.1 *
SHARE AUDIENCE %					25		23		28	24 *		26 *		30 *		31 *
AVG. AUD. BY 1/4 HR %					12.5	13.9	12.0	12.9	14.0	14.1	14.9	15.6	17.1	17.4	17.4	16.9

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.9	12.7	12.3	13.4	14.2	15.6	13.8	12.3
SHARE AUDIENCE %	27	25	24	24	24	26	24	22
SUPERSTATIONS AVERAGE AUDIENCE	3.4	3.1	3.7	4.2	5.0	6.0	4.6	3.9
SHARE AUDIENCE %	7	6	7	8	9	10	8	7
PBS AVERAGE AUDIENCE	1.3	1.8	2.2	2.7	2.4	3.1	2.5	2.2
SHARE AUDIENCE %	3	4	4	5	4	5	4	4
CABLE ORIG. AVERAGE AUDIENCE	5.1	5.5	6.0	6.4	6.3	6.3	6.6	5.8
SHARE AUDIENCE %	11	11	12	12	11	11	11	10
PAY SERVICES AVERAGE AUDIENCE	2.6	3.3	4.1	4.7	5.2	4.4	4.8	4.9
SHARE AUDIENCE %	5	7	8	8	9	7	8	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. MAY 31, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	49.8	50.3	50.5	52.3	52.3	54.1	55.6	57.6	58.2	58.5	59.5	59.7	59.1	58.3	56.6	54.4		
ABC TV					WHO'S THE BOSS? (R)		PERFECT STRANGERS-TUE. (R)		←MOONLIGHTING (R)(PAE)→				LIZA MINNELLI:TRIPLE PLAY					
AVERAGE AUDIENCE (Hhlds (000) & %)					14,090 15.9		13,380 15.1		9,570 10.8	10.7 *		10.9 *	8,150 9.2	9.8 *		8.6 *		
SHARE AUDIENCE %					30		27		18	18 *		18 *	16	17 *		16 *		
AVG. AUD. BY 1/4 HR %					14.4	17.3	15.1	15.1	11.2	10.2	10.6	11.2	10.0	9.5	8.9	8.3		
CBS TV					←DARK CRYSTAL-PART 1 (R)→				←CBS TUESDAY MOVIE KISS ME GOODBYE (R)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)					4,610 5.2	5.0 *		5.4 *	9,130 10.3	9.5 *		10.1 *		10.7 *		10.9 *		
SHARE AUDIENCE %					9	9 *		10 *	18	16 *		17 *		18 *		20 *		
AVG. AUD. BY 1/4 HR %					5.3	4.8	5.3	5.6	9.2	9.7	10.1	10.0	10.4	10.9	10.9	10.9		
NBC TV					←MATLOCK (R)→				←MOVIE OF THE WEEK-TUESDAY THE HIGH PRICE OF PASSION (R)→									
AVERAGE AUDIENCE (Hhlds (000) & %)					11,250 12.7	11.8 *		13.6 *	13,470 15.2	14.4 *		14.9 *		15.6 *		15.9 *		
SHARE AUDIENCE %					23	22 *		24 *	26	25 *		25 *		27 *		29 *		
AVG. AUD. BY 1/4 HR %					11.5	12.2	13.5	13.6	14.1	14.7	14.8	14.9	15.6	15.5	16.0	15.7		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	13.0	12.0	10.3	10.3	12.4	13.3	12.8	10.9
SHARE AUDIENCE %	26	23	19	18	21	22	22	20
SUPERSTATIONS AVERAGE AUDIENCE	4.0	3.0	2.8	3.2	4.0	4.4	3.1	2.4
SHARE AUDIENCE %	8	6	5	6	7	7	5	4
PBS AVERAGE AUDIENCE	1.7	1.7	2.3	2.3	2.4	2.7	2.6	2.4
SHARE AUDIENCE %	3	3	4	4	4	5	4	4
CABLE ORIG. AVERAGE AUDIENCE	5.1	5.6	5.2	6.0	6.8	6.6	6.6	6.3
SHARE AUDIENCE %	10	11	10	11	12	11	11	11
PAY SERVICES AVERAGE AUDIENCE	2.0	2.5	3.7	4.4	5.2	4.8	4.6	3.8
SHARE AUDIENCE %	4	5	7	8	9	8	8	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. JUN. 1, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	49.8	50.8	50.6	51.7	51.0	52.8	53.6	55.3	56.3	57.5	58.9	59.1	57.1	57.3	56.2	54.9
ABC TV					GROWING PAINS (R)		HEAD OF THE CLASS (R)		HOOPERMAN (R)		SLAP MAXWELL (PAE)		←CHINA BEACH→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,670 14.3		12,940 14.6		10,370 11.7		7,710 8.7		9,300 10.5	10.6 *		10.5 *
SHARE AUDIENCE %					28		27		20		15		19	19 *		19 *
AVG. AUD. BY 1/4 HR %					13.4	15.1	14.3	14.9	11.6	11.8	8.8	8.6	10.7	10.5	10.5	10.4
CBS TV					←DARK CRYSTAL-PART 2 (R)→				←JAKE AND THE FATMAN (R)(PAE)→				←EQUALIZER (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					4,520 5.1	4.9 *		5.4 *	8,950 10.1	9.3 *		10.9 *	10,900 12.3	11.8 *		12.8 *
SHARE AUDIENCE %					10	9 *		10 *	17	16 *		18 *	22	21 *		23 *
AVG. AUD. BY 1/4 HR %					4.9	4.8	5.3	5.6	8.7	10.0	10.9	11.0	11.6	12.1	12.9	12.7
NBC TV					←HIGHWAY TO HEAVEN (R)→				DAYS & NIGHTS-MOLLY DODD		SARA (R)		←BRONX ZOO→			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,180 8.1	7.9 *		8.3 *	5,670 6.4		7,270 8.2		7,350 8.3	8.2 *		8.3 *
SHARE AUDIENCE %					15	15 *		15 *	11		14		15	14 *		15 *
AVG. AUD. BY 1/4 HR %					8.1	7.7	8.1	8.4	6.4	6.4	7.8	8.5	8.0	8.5	8.1	8.6

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	14.7	13.8	14.2	14.9	17.1	18.8	18.3	17.3
SHARE AUDIENCE %	29	27	27	27	30	32	32	31
SUPERSTATIONS								
AVERAGE AUDIENCE	4.5	3.5	4.9	5.9	6.9	7.9	7.6	7.6
SHARE AUDIENCE %	9	7	9	11	12	13	13	14
PBS								
AVERAGE AUDIENCE	1.2	1.7	2.2	2.3	2.0	2.3	1.8	1.6
SHARE AUDIENCE %	2	3	4	4	4	4	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	4.8	5.3	6.2	6.5	6.9	6.8	6.4	5.8
SHARE AUDIENCE %	10	10	12	12	12	12	11	10
PAY SERVICES								
AVERAGE AUDIENCE	3.1	3.8	4.5	5.2	6.1	6.2	5.2	4.2
SHARE AUDIENCE %	6	7	9	10	11	11	9	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	49.1	49.8	49.8	51.4	52.2	54.5	55.1	56.7	57.5	59.1	59.7	59.9	58.2	57.6	56.3	54.8
ABC TV					←ABC THURSDAY NIGHT MOVIE SURVIVING (R)(PAE) →											
AVERAGE AUDIENCE (Hhlds (000) & %)					9,750 11.0	7.8 *		9.0 *		11.0 *		12.5 *		12.9 *		12.7 *
SHARE AUDIENCE %					19	15 *		16 *		19 *		21 *		22 *		23 *
AVG. AUD. BY 1/4 HR %					7.8	7.8	8.8	9.2	10.5	11.5	12.4	12.7	13.0	12.8	13.1	12.3
CBS TV					← CBS REPORTS THE WALL WITHIN →				← NBA PLAYOFF GAME-THU. LOS ANGELES VS DALLAS (9:00-11:32)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					7,090 8.0	7.9 *		8.1 *	9,040 10.2	8.0 *		9.2 *		9.4 *		11.2 *
SHARE AUDIENCE %					15	15 *		15 *	18	14 *		16 *		16 *		20 *
AVG. AUD. BY 1/4 HR %					7.9	7.9	8.3	8.0	7.7	8.4	9.0	9.4	9.0	9.8	10.9	11.5
NBC TV					BILL COSBY SHOW (R)		A DIFFERENT WORLD (R)		CHEERS (R)		NIGHT COURT (R)		←L.A. LAW (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					16,750 18.9		16,660 18.8		16,750 18.9		17,190 19.4		14,180 16.0	16.1 *		16.0 *
SHARE AUDIENCE %					35		34		32		32		28	28 *		29 *
AVG. AUD. BY 1/4 HR %					17.6	20.2	18.6	19.0	18.4	19.5	19.2	19.5	16.2	16.1	15.8	16.1

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	12.8	12.7	9.8	10.6	11.8	11.8	12.1	11.1
SHARE AUDIENCE %	26	25	18	19	20	20	21	20
SUPERSTATIONS AVERAGE AUDIENCE	3.9	3.1	2.6	3.0	3.9	3.7	3.9	3.5
SHARE AUDIENCE %	8	6	5	5	7	6	7	6
PBS AVERAGE AUDIENCE	1.4	1.7	2.4	2.7	2.9	3.0	2.2	1.7
SHARE AUDIENCE %	3	3	5	5	5	5	4	3
CABLE ORIG. AVERAGE AUDIENCE	4.4	5.2	5.2	6.4	6.1	5.7	6.4	5.6
SHARE AUDIENCE %	9	10	10	11	10	10	11	10
PAY SERVICES AVERAGE AUDIENCE	2.3	2.5	3.6	4.1	4.6	4.8	5.1	4.4
SHARE AUDIENCE %	5	5	7	7	8	8	9	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JUN. 3, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	46.0	46.8	46.2	46.7	46.8	48.2	49.2	50.3	50.9	51.6	51.6	52.5	52.4	52.2	51.9	51.2		

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV program					PERFECT STRANGERS (R)		FULL HOUSE (R)		←DAVID BOWIE TOUR (PAE)→				←20/20→			
AVERAGE AUDIENCE (Hhlds (000) & %)					6,650 7.5		7,440 8.4		5,320 6.0	6.4 *		5.6 *	9,300 10.5	10.1 *		10.8 *
SHARE AUDIENCE %					16		17		12	13 *		11 *	20	19 *		21 *
AVG. AUD. BY 1/4 HR %					7.2	7.8	8.0	8.8	7.1	5.6	5.4	5.9	9.8	10.4	10.7	10.9
CBS TV program					←BEAUTY & THE BEAST (R)→				←NBA PLAYOFF GAME-FRI. BOSTON VS DETROIT (9:00-11:35)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					8,510 9.6	8.9 *		10.3 *	11,080 12.5	10.6 *		11.5 *		12.0 *		13.7 *
SHARE AUDIENCE %					20	19 *		21 *	24	21 *		22 *		23 *		26 *
AVG. AUD. BY 1/4 HR %					8.7	9.0	10.1	10.5	10.4	10.8	11.1	12.0	11.9	12.2	13.4	13.9
NBC TV program					<BEST OF TV BLOOPERS-JOKES> (R)				←SONNY SPOON (R)→				←MIAMI VICE (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,710 8.7	8.6 *		8.7 *	10,370 11.7	10.9 *		12.5 *	10,540 11.9	11.7 *		12.0 *
SHARE AUDIENCE %					18	18 *		17 *	23	21 *		24 *	23	22 *		23 *
AVG. AUD. BY 1/4 HR %					8.3	9.0	8.7	8.8	10.3	11.4	12.3	12.6	11.8	11.6	12.0	12.1

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	11.2	11.4	10.7	11.5	13.2	13.0	10.5	10.0
SHARE AUDIENCE %	24	25	23	23	26	25	20	19
SUPERSTATIONS AVERAGE AUDIENCE	3.4	3.2	3.0	3.2	3.6	3.7	2.6	2.5
SHARE AUDIENCE %	7	7	6	6	7	7	5	5
PBS AVERAGE AUDIENCE	1.1	1.4	1.6	2.1	2.1	1.9	1.5	1.2
SHARE AUDIENCE %	2	3	3	4	4	4	3	2
CABLE ORIG. AVERAGE AUDIENCE	4.8	4.9	6.0	6.2	7.2	7.1	6.8	5.8
SHARE AUDIENCE %	10	11	13	12	14	14	13	11
PAY SERVICES AVERAGE AUDIENCE	3.4	4.1	4.5	4.8	4.6	5.0	5.2	4.2
SHARE AUDIENCE %	7	9	9	10	9	10	10	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JUN. 4, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	38.7	39.2	39.0	40.2	43.2	44.7	45.8	47.0	48.8	50.0	49.7	50.3	50.1	50.5	49.2	47.9	45.8	42.8
ABC TV					←PROBE (R)			→	←OHARA (R)(PAE)			→	←SPENSER: FOR HIRE (R)			→		
AVERAGE AUDIENCE (Hhlds (000) & %)					4,870 5.5	5.4 *		5.6 *	5,760 6.5	5.9 *		7.1 *	8,420 9.5	7.9 *		11.0 *		
SHARE AUDIENCE %					12	12 *		12 *	13	12 *		14 *	19	16 *		23 *		
AVG. AUD. BY 1/4 HR %					5.3	5.4	5.5	5.6	5.7	6.2	6.9	7.2	7.8	8.1	10.5	11.4		
CBS TV					←HIGH MOUNTAIN RANGERS (R)			→	←TOUR OF DUTY (R)(PAE)			→	←WEST 57TH			→		
AVERAGE AUDIENCE (Hhlds (000) & %)					6,730 7.6	7.3 *		7.9 *	6,730 7.6	7.3 *		8.0 *	6,650 7.5	7.0 *		8.1 *		
SHARE AUDIENCE %					17	17 *		17 *	15	15 *		16 *	15	14 *		17 *		
AVG. AUD. BY 1/4 HR %					7.2	7.4	7.9	8.0	7.3	7.2	7.8	8.1	6.9	7.1	8.0	8.1		
NBC TV			(1)		FACTS OF LIFE (R)		227 (R)		GOLDEN GIRLS (R)		←HUNTER (R)			→	LAROUCHE - POLITICAL			
AVERAGE AUDIENCE (Hhlds (000) & %)		3.5 *		3.4 *	9,210 10.4		10,630 12.0		12,580 14.2		10,280 11.6	10.7 *		12.5 *	5,760 6.5			
SHARE AUDIENCE %		9 *		9 *	24		26		29		23	21 *		25 *	13			
AVG. AUD. BY 1/4 HR %	3.4	3.6	3.5	3.4	9.6	11.1	11.4	12.7	13.7	14.7	10.9	10.5	12.5	12.4	7.2	5.8		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	11.6	12.3	10.8	9.7	8.8	9.3	9.2	10.6	10.2
SHARE AUDIENCE %	30	31	25	21	18	19	18	22	23
SUPERSTATIONS									
AVERAGE AUDIENCE	3.2	3.5	2.8	2.4	2.4	2.7	2.2	3.0	3.1
SHARE AUDIENCE %	8	9	6	5	5	5	4	6	7
PBS									
AVERAGE AUDIENCE	1.4	1.7	1.9	2.4	1.9	2.0	1.6	1.8	1.5
SHARE AUDIENCE %	4	4	4	5	4	4	3	4	3
CABLE ORIG.									
AVERAGE AUDIENCE	5.8	5.4	6.4	6.4	5.6	6.9	6.3	6.4	5.0
SHARE AUDIENCE %	15	14	15	14	11	14	13	13	11
PAY SERVICES									
AVERAGE AUDIENCE	2.3	1.9	2.6	3.3	6.4	7.4	8.3	6.9	5.4
SHARE AUDIENCE %	6	5	6	7	13	15	17	14	12

U.S. TV HOUSEHOLDS: 88,600,000

(1) NBC MAJOR LEAGUE BASEBALL, CINCINNATI VS LOS ANGELES, CHICAGO CUBS VS NEW YORK METS, (PAE), NBC, (MULTI SEGMENT)

For explanation of symbols, See page B.

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		38.6	35.9	32.3	29.9	26.9	24.9	22.8	20.9	18.9	17.4	16.0	14.8	13.4	12.3
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)		1,770 2.0													
SHARE AUDIENCE	%	6													
AVG. AUD. BY 1/4 HR	%	2.0													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)															
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT(B) (11:30-12:50)(PAE)→													
AVERAGE AUDIENCE (Hhlds (000) & %)		4,160 4.7	5.3 *		4.7 *		3.9 *								
SHARE AUDIENCE	%	15	14 *		15 *		15 *								
AVG. AUD. BY 1/4 HR	%	5.4	5.2	5.1	4.4	3.9	3.7								
INDEPENDENTS (INCL. SUPERSTATIONS)															
AVERAGE AUDIENCE		10.0		8.1		7.1		5.9		4.9		4.1		3.4	
SHARE AUDIENCE %		27		26		27		27		27		27		27	
SUPERSTATIONS															
AVERAGE AUDIENCE		3.1		2.6		2.3		1.9		1.6		1.3		1.1	
SHARE AUDIENCE %		8		8		9		9		9		8		9	
PBS															
AVERAGE AUDIENCE		1.5		1.2		0.8		0.4 ^		0.4 ^		0.3 ^		0.2 ^	
SHARE AUDIENCE %		4		4		3		2 ^		2 ^		2 ^		2 ^	
CABLE ORIG.															
AVERAGE AUDIENCE		5.2		4.3		3.7		3.1		2.9		2.6		2.2	
SHARE AUDIENCE %		14		14		14		14		16		17		17	
PAY SERVICES															
AVERAGE AUDIENCE		5.5		4.5		4.1		3.8		3.3		3.3		3.1	
SHARE AUDIENCE %		15		14		16		17		18		21		24	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JUN.5, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	42.6	44.1	45.8	48.1	49.9	52.0	54.4	55.8	55.9	56.4	56.5	56.7	56.8	56.7	55.2	53.3	47.6	42.7
ABC TV	←DISNEY SUNDAY MOVIE→ THE LIBERATORS, PT.1 (R)				←MACGYVER→ (R)				← NABISCO FAMILY SHOWCASE BLUFFING IT (R)(PAE) →									
AVERAGE AUDIENCE (Hhlds (000) & %)	4,520 5.1	4.8 *		5.4 *	7,090 8.0	7.1 *		8.9 *	8,860 10.0	8.8 *		9.3 *		10.6 *		11.2 *		
SHARE AUDIENCE %	11	11 *		11 *	15	14 *		16 *	18	16 *		16 *		19 *		21 *		
AVG. AUD. BY 1/4 HR %	4.9	4.8	5.1	5.7	6.7	7.4	8.8	9.0	8.6	9.0	9.1	9.5	10.2	10.9	11.1	11.4		
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE→ (R)				← TONY AWARDS (9:00-11:21)(PAE) →									(1)
AVERAGE AUDIENCE (Hhlds (000) & %)	13,290 15.0	14.2 *		15.9 *	12,580 14.2	13.7 *		14.7 *	8,420 9.5	11.2 *		9.7 *		9.0 *		8.8 *		2,130 2.4
SHARE AUDIENCE %	33	33 *		34 *	27	27 *		27 *	17	20 *		17 *		16 *		16 *		6
AVG. AUD. BY 1/4 HR %	13.4	15.0	15.8	16.0	13.9	13.5	14.5	14.9	12.0	10.4	10.0	9.4	9.1	9.0	8.9	8.8	8.7	2.5
NBC TV	← INCREDIBLE IDA EARLY (R) →				FAMILY TIES (R)		MY TWO DADS (R)		←NBC SUNDAY NIGHT MOVIE→ SHORT CIRCUIT									
AVERAGE AUDIENCE (Hhlds (000) & %)	5,490 6.2	5.5 *		6.8 *	9,300 10.5		9,570 10.8		16,130 18.2	16.6 *		18.4 *		19.1 *		18.7 *		
SHARE AUDIENCE %	14	13 *		14 *	21		20		33	29 *		33 *		34 *		35 *		
AVG. AUD. BY 1/4 HR %	5.3	5.7	6.2	7.4	10.0	10.9	10.1	11.5	15.8	17.4	18.2	18.6	18.9	19.3	19.2	18.2		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.6	11.1	12.0	12.5	10.6	9.8	9.2	7.7	6.3
SHARE AUDIENCE %	24	24	24	23	19	17	16	14	14
SUPERSTATIONS AVERAGE AUDIENCE	2.7	3.0	2.3	2.4	2.0	2.0	2.1	1.9	2.1
SHARE AUDIENCE %	6	6	5	4	4	4	4	4	5
PBS AVERAGE AUDIENCE	1.4	1.4	2.4	2.8	2.3	2.4	1.8	1.8	1.1
SHARE AUDIENCE %	3	3	5	5	4	4	3	3	2
CABLE ORIG. AVERAGE AUDIENCE	5.1	5.0	4.7	5.3	5.8	5.6	5.7	5.2	3.7
SHARE AUDIENCE %	12	11	9	10	10	10	10	10	8
PAY SERVICES AVERAGE AUDIENCE	4.3	4.2	3.4	3.4	4.4	4.7	4.8	4.0	4.2
SHARE AUDIENCE %	10	9	7	6	8	8	8	7	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS SUNDAY NEWS,(PAE),CBS,(11:21-11:36)

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SUN. JUN.5, 1988

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		35.9	30.9	26.9	24.0	20.6	18.3	16.0	14.3	12.5	11.1	9.9	8.9	8.1	7.6
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,040 / 2.3													
SHARE AUDIENCE	%	11													
AVG. AUD. BY 1/4 HR	%	2.3													
CBS TV		(2)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%	2.2													
NBC TV		(3)	(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,040 / 2.3													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.3													

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	6.1	5.1	3.6	2.8	1.9	1.5	1.2
SHARE AUDIENCE %	18	20	18	18	16	16	15
SUPERSTATIONS AVERAGE AUDIENCE	1.7	1.4	1.1	0.9	0.7 ^	0.5 ^	0.4 ^
SHARE AUDIENCE %	5	6	6	6	6 ^	5 ^	5 ^
PBS AVERAGE AUDIENCE	0.9	0.6 ^	0.5 ^	0.3 ^	0.2 ^	0.1 v	0.2 ^
SHARE AUDIENCE %	3	2 ^	3 ^	2 ^	2 ^	1 v	3 ^
CABLE ORIG. AVERAGE AUDIENCE	3.7	2.8	2.1	1.8	1.8	1.3	1.0
SHARE AUDIENCE %	11	11	11	12	15	14	13
PAY SERVICES AVERAGE AUDIENCE	4.2	3.9	3.5	2.8	2.5	2.2	2.1
SHARE AUDIENCE %	13	15	18	18	21	23	27

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) CBS SUNDAY NEWS,CBS,(11:21-11:36)
(3) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 30-JUN.3,1988

TIME		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT		7.8	9.3	11.2	13.1	15.3	17.1	18.2	19.3	20.2	21.0	21.2	21.5	22.2	22.9	23.4	23.7	22.6	22.8
ABC TV		(PAE)	(1)	(PAE)	(2)	<GOOD MORNING, AMERICA-730> (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE) (MW-F)				——(PAE)——					
AVERAGE AUDIENCE (Hhlds (000) & %)			1,170 1.3		2,020 2.3			3,080 3.5				3,150 3.6							
SHARE AUDIENCE	%		13		16			18				17							
AVG. AUD. BY 1/4 HR	%		1.3		2.3			3.5	3.8			3.7	3.4						
CBS TV				CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS) (PAE)		CBS THIS MORNING-1 (PAE)		CBS THIS MORNING-B (SUS) (PAE)		CBS THIS MORNING-2 (PAE)						$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)				760 0.9				1,680 1.9				2,000 2.3						2,370 2.7	
SHARE AUDIENCE	%			8				10				10						12	
AVG. AUD. BY 1/4 HR	%			0.8	1.0			1.9	2.0			2.2	2.3					2.6	2.8
NBC TV		NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,700 1.9						3,580 4.0				3,530 4.0						2,600 2.9	
SHARE AUDIENCE	%	21						21				19						13	
AVG. AUD. BY 1/4 HR	%	1.6	2.2					4.0	4.1			4.0	3.9					2.8	3.1
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		1.7		3.1		5.0		6.2		6.3		6.4		5.4		5.6		5.3	
SHARE AUDIENCE %		20		26		31		33		31		30		24		24		23	
SUPERSTATIONS																			
AVERAGE AUDIENCE		0.7		1.2		1.7		2.1		2.1		2.2		1.8		1.9		1.6	
SHARE AUDIENCE %		8		10		11		11		10		10		8		8		7	
PBS																			
AVERAGE AUDIENCE		0.1	v	0.2	^	0.3	^	0.5		0.9		1.2		1.4		1.3		1.1	
SHARE AUDIENCE %		1	v	1	^	2	^	3		4		5		6		6		5	
CABLE ORIG.																			
AVERAGE AUDIENCE		1.3		1.6		1.9		2.1		2.3		2.7		2.8		3.1		3.0	
SHARE AUDIENCE %		15		13		11		11		11		13		13		13		13	
PAY SERVICES																			
AVERAGE AUDIENCE		0.8		0.7		0.9		1.1		1.4		1.5		1.4		1.3		1.3	
SHARE AUDIENCE %		9		6		6		6		7		7		6		6		6	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,(PAE),ABC,(6:45-7:00),(MON-THU)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 30-JUN.3,1988

TIME		10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		22.7	23.0	22.7	23.1	23.3	24.1	24.9	25.8	26.3	26.9	28.4	29.2	28.8	29.0	28.3	28.6	28.5	28.7
ABC TV				WHO'S THE BOSS? M-F		HOME (PAE)		RYAN'S HOPE (PAE)		LOVING		←ALL MY CHILDREN			→	←ONE LIFE TO LIVE (PAE)			→
AVERAGE AUDIENCE (Hhlds (000) & %)				2,520		2,160		1,880		3,240		6,170				6,070			
				2.8		2.4		2.1		3.7		7.0	6.5 *		7.4 *	6.9	6.8 *		6.9 *
SHARE AUDIENCE	%			12		10		8		14		24	23 *		26 *	24	24 *		24 *
AVG. AUD. BY 1/4 HR	%			2.7	3.0	2.5	2.4	2.0	2.2	3.6	3.7	6.1	7.0	7.3	7.5	6.9	6.8	6.9	6.8
CBS TV		NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS			→	BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS (PAE)			→
AVERAGE AUDIENCE (Hhlds (000) & %)		2,370		4,130		5,440				6,380				4,500		5,490			
		2.7		4.7		6.1				7.2	6.9 *		7.5 *	5.1		6.2	6.1 *		6.3 *
SHARE AUDIENCE	%	12		20		26				27	27 *		27 *	18		22	22 *		22 *
AVG. AUD. BY 1/4 HR	%	2.6	2.8	4.4	4.9	5.9	6.4			6.7	7.2	7.5	7.4	5.0	5.1	6.1	6.2	6.3	6.4
NBC TV		CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD (PAE)		SCRABBLE		←DAYS OF OUR LIVES			→	←ANOTHER WORLD (PAE)			→
AVERAGE AUDIENCE (Hhlds (000) & %)		3,050		4,360		3,700		2,800		3,210		5,710				4,160			
		3.4		4.9		4.2		3.2		3.6		6.4	6.2 *		6.7 *	4.7	4.8 *		4.6 *
SHARE AUDIENCE	%	15		21		18		12		14		22	22 *		23 *	17	17 *		16 *
AVG. AUD. BY 1/4 HR	%	3.4	3.5	4.7	5.1	4.1	4.3	3.2	3.2	3.5	3.7	6.0	6.4	6.6	6.6	4.9	4.7	4.7	4.6

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	5.3		4.5		4.7		5.4		6.1		5.7		5.9		6.0		6.4	
SHARE AUDIENCE %	23		20		20		21		23		20		21		21		22	
SUPERSTATIONS																		
AVERAGE AUDIENCE	1.7		1.6		1.8		1.8		2.0		1.7		1.7		1.8		1.9	
SHARE AUDIENCE %	7		7		7		7		8		6		6		6		7	
PBS																		
AVERAGE AUDIENCE	1.0		0.7		0.7		0.7		0.7		0.8		0.8		0.7		0.7	
SHARE AUDIENCE %	4		3		3		3		3		3		3		2		2	
CABLE ORIG.																		
AVERAGE AUDIENCE	3.1		3.0		2.9		3.1		3.1		3.3		3.2		3.5		3.4	
SHARE AUDIENCE %	14		13		12		12		12		11		11		12		12	
PAY SERVICES																		
AVERAGE AUDIENCE	1.3		1.4		1.5		1.5		1.4		1.3		1.2		1.2		1.3	
SHARE AUDIENCE %	6		6		6		6		5		4		4		4		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 30-JUN.3,1988

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	28.0	28.6	29.2	29.8	30.3	31.8	32.8	34.2	35.4	36.8	37.8	39.2	43.7	45.2	46.2	47.3
ABC TV	←GENERAL HOSPITAL→				——(PAE)——										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)	5,970 6.7	6.7 *		6.8 *											8,170 9.2	
SHARE AUDIENCE %	23	24 *		23 *											20	
AVG. AUD. BY 1/4 HR %	6.7	6.8	6.8	6.7											9.0	9.4
CBS TV	←GUIDING LIGHT (TUE-FRI)(PAE)→				——(PAE)——										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)	5,010 5.7	5.6 *		5.7 *											7,550 8.5	
SHARE AUDIENCE %	20	21 *		20 *											19	
AVG. AUD. BY 1/4 HR %	5.7	5.6	5.7	5.7											8.6	8.5
NBC TV	←SANTA BARBARA→														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,540 4.0	4.0 *		4.0 *											7,370 8.3	
SHARE AUDIENCE %	14	14 *		14 *											18	
AVG. AUD. BY 1/4 HR %	4.1	3.9	4.0	4.1											8.3	8.3
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	7.0		8.1		8.6		9.2		9.8		11.0		12.6		14.0	
SHARE AUDIENCE %	25		27		28		27		27		29		28		30	
SUPERSTATIONS																
AVERAGE AUDIENCE	1.9		2.3		2.4		2.7		2.6		2.8		2.9		3.6	
SHARE AUDIENCE %	7		8		8		8		7		7		7		8	
PBS																
AVERAGE AUDIENCE	0.7		0.8		0.9		0.9		1.0		1.0		1.1		1.0	
SHARE AUDIENCE %	2		3		3		3		3		3		2		2	
CABLE ORIG.																
AVERAGE AUDIENCE	3.5		3.7		4.2		4.3		4.1		4.0		4.2		4.8	
SHARE AUDIENCE %	12		12		14		13		11		10		9		10	
PAY SERVICES																
AVERAGE AUDIENCE	1.5		1.3		1.2		1.2		1.4		1.5		1.8		2.0	
SHARE AUDIENCE %	5		4		4		4		4		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUN.4, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	7.8	8.9	9.9	11.5	13.8	16.0	17.3	19.0	21.3	23.0	24.0	25.0	25.7	26.6	26.5	26.2	25.7	25.8
ABC TV					LITTLE CLOWNS-HAPPYTOWN		ALL NEW POUND PUPPIES		MY PET MONSTER		LITTLE WIZARDS		REAL GHOSTBUSTERS I		REAL GHOSTBUSTERS II		BUGS BUNNY & TWEETY SHOW	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,330		2,040		2,750		2,920		3,810		3,810		3,460	
					1.5		2.3		3.1		3.3		4.3		4.3		3.9	
SHARE AUDIENCE %					10		13		14		13		16		16		15	
AVG. AUD. BY 1/4 HR %					1.3	1.7	2.2	2.4	2.9	3.4	3.2	3.4	4.3	4.2	4.3	4.3	3.9	3.9
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,860		2,480		3,280		4,160		4,520		3,190		3,280	
					2.1		2.8		3.7		4.7		5.1		3.6		3.7	
SHARE AUDIENCE %					14		15		17		19		19		14		14	
AVG. AUD. BY 1/4 HR %					2.0	2.2	2.6	3.1	3.5	4.0	4.6	4.9	5.1	5.1	3.7	3.5	3.6	3.7
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,660		3,280		4,080		4,340		4,080		4,780		3,810	
					3.0		3.7		4.6		4.9		4.6		5.4		4.3	
SHARE AUDIENCE %					20		20		21		20		18		21		17	
AVG. AUD. BY 1/4 HR %					2.7	3.2	3.5	3.9	4.5	4.7	4.9	5.0	4.5	4.7	5.3	5.6	4.3	4.2
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	2.1		3.0		3.8		4.6		4.7		5.1		5.5		6.0		5.5	
SHARE AUDIENCE %	25		28		26		25		21		21		21		23		21	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.6	^	0.9		1.4		1.8		1.5		1.4		1.3		1.5		1.6	
SHARE AUDIENCE %	7	^	8		9		10		7		6		5		6		6	
PBS																		
AVERAGE AUDIENCE	0.1	v	0.3	^	0.5	^	0.6	^	0.6	^	0.8		1.0		1.2		1.3	
SHARE AUDIENCE %	1	v	3	^	3	^	3	^	3	^	3		4		5		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.9		1.9		2.5		2.4		3.3		3.1		3.4		3.3		4.0	
SHARE AUDIENCE %	23		18		17		13		15		13		13		13		16	
PAY SERVICES																		
AVERAGE AUDIENCE	1.6		1.7		2.0		2.3		3.1		3.5		3.7		3.4		3.1	
SHARE AUDIENCE %	19		16		13		13		14		14		14		13		12	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JUN. 4, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	25.4	25.8	24.9	25.1	25.3	25.7	25.5	25.6	25.5	25.7	25.2	25.6	25.8	25.8	26.6	28.1	29.5	30.5
ABC TV	FLINTSTONE KIDS		ANIMAL CRACK-UPS		HEALTH SHOW		(1)								←PRO BOWLERS SPRING TOUR— (3:00-4:31)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,750 3.1		3,100 3.5		1,420 1.6		1,950 2.2								3,100 3.5	3.3 *		3.6 *
SHARE AUDIENCE %	12		14		6		8								12	12 *		12 *
AVG. AUD. BY 1/4 HR %	3.1	3.2	3.3	3.6	1.8	1.5	2.2	2.2							3.2	3.4	3.4	3.7
CBS TV	DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL				←	KEMPER OPEN-SAT.						→	(2)	
AVERAGE AUDIENCE (Hhlds (000) & %)	2,300 2.6		2,660 3.0		2,570 2.9				2,130 2.4	2.0 *		2.0 *		2.4 *		3.1 *	8,330 9.4	6.6 *
SHARE AUDIENCE %	10		12		11				9	8 *		8 *		9 *		11 *	28	22 *
AVG. AUD. BY 1/4 HR %	2.6	2.6	2.9	3.1	2.9	3.0			2.2	1.8	1.9	2.1	2.2	2.6	2.9	3.4	5.9	7.3
NBC TV	NEW ARCHIES		←			FRENCH OPEN TENNIS-SAT.								→	(3)		(4)	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,540 4.0		2,040 2.3	2.8 *		2.3 *		2.0 *		1.9 *		2.3 *		2.3 *	3,190 3.6	4,520 5.1		4.0 *
SHARE AUDIENCE %	16		8	11 *		9 *		7 *		7 *		8 *		8 *	13	14		13 *
AVG. AUD. BY 1/4 HR %	4.0	4.0	3.1	2.5	2.3	2.3	2.1	1.9	1.8	2.1	2.3	2.4	2.2	2.3	3.6	3.9	4.1	3.9

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	6.6	6.6	7.6	6.9	8.6	8.6	9.2	9.1	8.7
SHARE AUDIENCE %	26	26	30	27	34	34	36	33	29
SUPERSTATIONS									
AVERAGE AUDIENCE	2.0	1.9	2.3	2.3	2.7	2.4	2.6	2.7	2.6
SHARE AUDIENCE %	8	8	9	9	11	9	10	10	9
PBS									
AVERAGE AUDIENCE	1.2	1.6	1.8	1.8	1.6	1.6	1.6	1.3	1.3
SHARE AUDIENCE %	5	6	7	7	6	6	6	5	4
CABLE ORIG.									
AVERAGE AUDIENCE	4.2	4.1	4.1	5.1	4.9	5.1	5.3	5.3	4.4
SHARE AUDIENCE %	16	16	16	20	19	20	21	19	15
PAY SERVICES									
AVERAGE AUDIENCE	3.1	3.1	3.4	3.2	3.3	3.2	2.7	2.7	2.8
SHARE AUDIENCE %	12	12	13	13	13	13	10	10	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND SPECIALS,THE DAY THE KIDS TOOK OVER,ABC,(1:00-1:30),(R)
(2) NBA PLAYOFF GAME SAT,DALLAS VS LOS ANGELES,CBS,(3:30-6:00)
(3) NBC MAJOR LEAGUE PRE GAME,(PAE),NBC,(3:00-3:17)
(4) NBC MAJOR LEAGUE BASEBALL,CINCINNATI VS LOS ANGELES,CHICAGO CUBS VS NEW YORK METS,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		31.5	33.2	33.6	33.9	34.2	35.4	36.5	36.2	36.1	36.7	37.4	37.9
ABC TV		PRO BOWLERS SPRING TOUR (3:00-4:31)(PAE)	←ABC WIDE WORLD-SPORTS SAT (4:31-6:00)(PAE)→									ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Hhlds (000) & %)			3.7 *	4,160 4.7	3.9 *		4.7 *		5.5 *			5,320 6.0	
SHARE AUDIENCE	%		12 *	13	12 *		13 *		15 *			15	
AVG. AUD. BY 1/4 HR	%	3.9	3.6	3.7	4.0	4.5	4.9	5.3	5.7			5.9	6.0
CBS TV		NBA PLAYOFF GAME SAT DALLAS VS LOS ANGELES (3:30-6:00)→										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)			8.8 *		9.8 *		10.9 *		10.7 *			4,960 5.6	
SHARE AUDIENCE	%		27 *		29 *		31 *		29 *			14	
AVG. AUD. BY 1/4 HR	%	8.2	9.4	9.3	10.2	10.7	11.2	11.6	9.8			5.6	5.5
NBC TV		NBC MAJOR LEAGUE BASEBALL CINCINNATI VS LOS ANGELES CHICAGO CUBS VS NEW YORK METS (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)			4.4 *		4.7 *		4.4 *		5.0 *		6.0 *		5.9 *
SHARE AUDIENCE	%		14 *		14 *		13 *		14 *		16 *		16 *
AVG. AUD. BY 1/4 HR	%	4.3	4.3	4.8	4.5	4.4	4.4	4.8	5.2	6.1	6.0	5.9	3.0
INDEPENDENTS (INCL. SUPERSTATIONS)													
AVERAGE AUDIENCE		8.2		9.0		8.5		8.9		9.6		11.4	
SHARE AUDIENCE %		25		27		24		25		26		30	
SUPERSTATIONS													
AVERAGE AUDIENCE		2.8		3.1		2.3		2.4		2.6		3.3	
SHARE AUDIENCE %		9		9		7		7		7		9	
PBS													
AVERAGE AUDIENCE		1.4		1.4		1.5		1.4		1.4		1.4	
SHARE AUDIENCE %		4		4		4		4		4		4	
CABLE ORIG.													
AVERAGE AUDIENCE		4.4		4.4		5.3		5.7		6.1		5.9	
SHARE AUDIENCE %		14		13		15		16		17		16	
PAY SERVICES													
AVERAGE AUDIENCE		3.1		2.9		2.1		1.9		2.0		2.2	
SHARE AUDIENCE %		10		9		6		5		5		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUN. 5, 1988

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.8	7.8	8.8	10.1	11.8	13.4	15.4	17.0	18.4	20.1	21.4	22.2	22.4	23.0	24.0	24.4	24.5	24.8
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV (program)					FOR OUR TIMES (SUS)				←SUNDAY MORNING→						FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,010 / 3.4	3.0 *		3.7 *		3.4 *	1,860 / 2.1			
SHARE AUDIENCE %									16	15 *		17 *		15 *	9			
AVG. AUD. BY 1/4 HR %									2.6	3.4	3.7	3.7	3.5	3.3	2.3	1.9		
NBC TV (program)			←SUNDAY TODAY(B)→						←FRENCH OPEN TENNIS-SUN. (9:00-2:00)									
AVERAGE AUDIENCE (Hhlds (000) & %)			890 / 1.0	0.8 *		1.1 *		1.2 *	1,680 / 1.9	1.7 *		1.9 *		1.9 *		2.1 *		2.1 *
SHARE AUDIENCE %			8	8 *		9 *		7 *	8	9 *		9 *		8 *		9 *		9 *
AVG. AUD. BY 1/4 HR %			0.7 ^	0.9	1.2	1.1	1.0	1.3	1.7	1.6	1.8	2.0	1.9	1.9	2.0	2.1	2.2	1.9

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	2.0	2.5	3.7	4.9	5.8	6.7	7.2	8.5	8.4
SHARE AUDIENCE %	27	26	29	30	30	31	32	35	34
SUPERSTATIONS AVERAGE AUDIENCE	0.6 ^	1.0	1.4	1.9	1.9	2.1	2.2	2.4	2.7
SHARE AUDIENCE %	8 ^	11	11	12	10	10	10	10	11
PBS AVERAGE AUDIENCE	0.3 ^	0.4 ^	0.5 ^	1.0	1.4	1.3	1.4	1.6	1.3
SHARE AUDIENCE %	4 ^	4 ^	4 ^	6	7	6	6	7	5
CABLE ORIG. AVERAGE AUDIENCE	1.7	2.3	2.8	3.8	4.7	4.8	4.8	5.1	5.3
SHARE AUDIENCE %	23	24	22	23	24	22	21	21	22
PAY SERVICES AVERAGE AUDIENCE	1.1	1.3	1.7	2.1	2.3	2.5	2.6	2.8	3.2
SHARE AUDIENCE %	15	14	13	13	12	11	11	12	13

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUN.5, 1988

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	25.5	25.9	25.7	26.1	26.2	26.5	26.1	26.3	27.2	28.5	28.8	29.8	30.0	30.6	30.1	30.4	30.6	30.7
ABC TV	←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD		←SOMEONE IS LISTENING→ (SUS)								←MILWAUKEE 200 (3:00-5:00)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,130 2.4	2.2 *		2.7 *	710 0.8										1,860 2.1	1.7 *		1.9 *
SHARE AUDIENCE %	9	8 *		10 *	3										7	6 *		6 *
AVG. AUD. BY 1/4 HR %	2.1	2.2	2.6	2.7	0.9	0.8									1.8	1.7	1.7	2.1
CBS TV															←KEMPER OPEN-SUN. (3:00-6:41)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)															3,190 3.6	2.7 *		2.7 *
SHARE AUDIENCE %															11	9 *		9 *
AVG. AUD. BY 1/4 HR %															2.6	2.8	2.6	2.8
NBC TV	FRENCH OPEN TENNIS-SUN. (9:00-2:00)→										←LAS VEGAS SPORTS FESTIVAL (2:00-6:00)							
AVERAGE AUDIENCE (Hhlds (000) & %)		2.0 *		2.0 *		1.9 *		1.7 *		1.7 *	2,040 2.3	1.5 *		1.7 *		2.4 *		2.5 *
SHARE AUDIENCE %		8 *		8 *		7 *		6 *		6 *	7	5 *		6 *		8 *		8 *
AVG. AUD. BY 1/4 HR %	1.9	2.1	2.2	1.9	1.9	1.8	1.7	1.6	1.6	1.7	1.5	1.6	1.6	1.9	2.3	2.5	2.5	2.4

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	9.1	9.4	9.6	9.9	10.5	11.2	11.4	12.2	12.3
SHARE AUDIENCE %	35	36	36	38	38	38	38	40	40
SUPERSTATIONS AVERAGE AUDIENCE	2.9	3.1	3.2	3.2	3.5	4.0	4.1	4.1	4.1
SHARE AUDIENCE %	11	12	12	12	13	14	14	14	13
PBS AVERAGE AUDIENCE	1.4	1.3	1.2	1.0	1.0	1.1	1.0	1.2	1.4
SHARE AUDIENCE %	5	5	5	4	4	4	3	4	5
CABLE ORIG. AVERAGE AUDIENCE	5.5	5.5	5.9	6.3	6.1	6.1	6.4	6.6	6.7
SHARE AUDIENCE %	21	21	22	24	22	21	21	22	22
PAY SERVICES AVERAGE AUDIENCE	3.5	3.7	3.7	2.9	3.0	3.4	3.7	3.1	2.9
SHARE AUDIENCE %	14	14	14	11	11	12	12	10	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUN.5, 1988

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	30.7	30.3	30.4	31.2	31.6	32.2	32.4	33.6	36.0	37.2	38.0	38.1
ABC TV	MILWAUKEE 200 (3:00-5:00) →				MUTUAL OF OMAHA SPECIAL						ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		2.3 *		2.3 *	2,300 2.6	2.6 *		2.7 *			4,430 5.0	
SHARE AUDIENCE %		8 *		7 *	8	8 *		8 *			13	
AVG. AUD. BY 1/4 HR %	2.4	2.2	2.3	2.3	2.3	2.8	2.7	2.8			4.9	5.1
CBS TV	KEMPER OPEN-SUN. (3:00-6:41)(PAE) →											(1)
AVERAGE AUDIENCE (Hhlds (000) & %)		3.2 *		3.6 *		3.9 *		4.3 *		4.5 *	1,950 2.2	
SHARE AUDIENCE %		10 *		12 *		12 *		13 *		12 *	5	
AVG. AUD. BY 1/4 HR %	3.1	3.3	3.6	3.6	4.0	3.8	4.2	4.5	4.6	4.5	1.9	2.2
NBC TV	LAS VEGAS SPORTS FESTIVAL (2:00-6:00) →										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		2.3 *		2.4 *		2.8 *		2.6 *			5,490 6.2	
SHARE AUDIENCE %		8 *		8 *		9 *		8 *			16	
AVG. AUD. BY 1/4 HR %	2.5	2.2	2.4	2.4	2.8	2.8	2.5	2.6			6.1	6.3

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	11.6	11.2	11.5	11.8	11.1	11.4
SHARE AUDIENCE %	38	36	36	36	30	30
SUPERSTATIONS AVERAGE AUDIENCE	2.9	2.4	2.7	3.2	2.6	2.4
SHARE AUDIENCE %	10	8	8	10	7	6
PBS AVERAGE AUDIENCE	1.4	1.6	1.6	1.6	1.3	1.3
SHARE AUDIENCE %	5	5	5	5	4	3
CABLE ORIG. AVERAGE AUDIENCE	6.5	6.4	6.2	6.3	5.6	6.0
SHARE AUDIENCE %	21	21	19	19	15	16
PAY SERVICES AVERAGE AUDIENCE	3.0	3.1	3.1	3.4	3.4	3.6
SHARE AUDIENCE %	10	10	10	10	9	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS EVENING NEWS-SUNDA(B),(PAE),CBS,(6:41-7:00)

For explanation of symbols, See page B.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN FOR CHILDRENS PROGRAMS

SATURDAY, JUNE 04, 1988

PROGRAM NAME				HOUSEHOLDS WITH ANY CHILD:					
	START TIME	DURA TION	NET	UNDER 18 AA%	UNDER 18 (0,000)	UNDER 12 AA%	UNDER 12 (0,000)	UNDER 6 AA%	UNDER 6 (0,000)
ABC WEEKEND SPECIALS(R)	1.00PM	30	ABC	3.7	127	3.9	98	3.6	58
ALF-SAT MORN	10.00AM	30	NBC	10.0	339	10.8	268	11.0	175
ALL NEW POUND PUPPIES	8.30AM	30	ABC	5.3	179	6.3	157	7.4	118
ALVIN AND THE CHIPMUNKS	10.30AM	30	NBC	12.5	421	13.3	331	13.5	214
ANIMAL CRACK-UPS	12.00NN	30	ABC	6.3	212	6.6	166	5.5	88
BUGS BUNNY & TWEETY SHOW	11.00AM	30	ABC	7.0	238	7.4	186	6.5	104
DENNIS THE MENACE	11.30AM	30	CBS	5.3	178	6.1	151	5.5	87
FLINTSTONE KIDS	11.30AM	30	ABC	6.0	203	6.5	162	5.4	86
FRAGGLE ROCK	11.00AM	30	NBC	9.4	317	10.2	255	10.7	171
GALAXY HIGH SCHOOL	12.30PM	30	CBS	5.4	181	6.2	155	5.4	86
GUMMI BEARS	8.00AM	30	NBC	6.3	212	7.4	184	6.5	103
HELLO KITTY	8.00AM	30	CBS	4.0	135	4.9	121	4.9	78
LITTLE CLOWNS-HAPPYTOWN	8.00AM	30	ABC	3.1	104	3.5	88	3.7	60
LITTLE WIZARDS	9.30AM	30	ABC	7.4	251	8.9	221	9.3	148
MIGHTY MOUSE	10.30AM	30	CBS	7.0	236	8.6	216	9.4	149
MUPPET BABIES I	8.30AM	30	CBS	5.8	195	6.9	172	6.2	98
MUPPET BABIES II	9.00AM	30	CBS	7.7	261	9.7	242	9.4	150
MUPPET BABIES III	9.30AM	30	CBS	9.8	330	12.2	304	12.3	196
MY PET MONSTER	9.00AM	30	ABC	7.4	249	9.2	230	9.9	158
NEW ARCHIES	11.30AM	30	NBC	8.5	289	9.5	236	9.8	156
PEE WEE'S PLAYHOUSE	10.00AM	30	CBS	10.3	348	13.0	325	14.2	226

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS

SATURDAY, JUNE 04, 1988

PROGRAM NAME START TIME	DURA TION	NET	HOUSEHOLDS WITH ANY CHILD: UNDER 18 AA%	(0,000)	UNDER 12 AA%	(0,000)	UNDER 6 AA%	(0,000)
POPEYE & SON 11.00AM	30	CBS	7.5	254	8.5	212	8.6	138
REAL GHOSTBUSTERS I 10.00AM	30	ABC	9.1	307	9.7	242	9.7	154
REAL GHOSTBUSTERS II 10.30AM	30	ABC	9.0	305	9.8	245	9.7	154
SMURFS I 8.30AM	30	NBC	7.4	252	8.3	206	7.4	118
SMURFS II 9.00AM	30	NBC	9.0	305	10.1	253	9.5	151
SMURFS III 9.30AM	30	NBC	9.4	318	10.7	266	10.6	169
TEEN WOLF 12.00NN	30	CBS	5.8	196	6.8	168	6.3	101

	UNDER 18	UNDER 12	UNDER 6
	UE: 33810	UE:24940	UE: 15920
	INTAB: 1118	INTAB: 839	INTAB: 514

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS
<< - BELOW MINIMUM RATING STANDARDS
LT - BELOW MINIMUM PROJECTION STANDARDS